COMMERCIAL AND BANKING FAILURES FROM OFFICIAL RECORDS COMMODITY PRICE INDEX BANK CLEARINGS REPORTS

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The oldest and largest Mercantile Agency in the World Established 1841





Safe Deposit & Trust Co.

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BALTIMORE, MD.

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DUN'S REVIEW

OFFICIAL RECORDS OF COMMERCIAL AND BANKING FAILURES COMMODITY PRICE INDEX—BANK CLEARINGS REPORTS

PUBLISHED BY

R. G. DUN & CO., 290 BROADWAY, NEW YORK

The Oldest and Largest Mercantile Agency in the World
ESTABLISHED 1841

Editorial Offices . 290 BROADWAY, NEW YORK

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SURVEY OF INDUSTRY—SECOND QUARTER, 1931

By Quincy Adams

SYNOPSIS

Seven definitely favorable factors are brought out in this Survey:

1. INDUSTRIAL PRODUCTION AND SALES IMPROVE RELATIVELY—

Industrial production and sales in the first quarter were both approximately 30 per cent. under the levels prevailing a year previous. Production in the second quarter was only about 15 per cent. and sales about 18 per cent. lower than those of the same quarter in 1930.

Production and sales are therefore proportionately better than they were in the first quarter of this year. The evidence of change in the general policy of curtailment is particularly encouraging since it comes to hand at the conclusion of a three month period normally marked by declining activity and retrenchment.

2. INVENTORIES REDUCED AND WRITTEN DOWN-

The results of the survey indicate a decline of 14.6 per cent. in inventories on a unit basis and a decrease of 20.1 per cent. in their values.

There is every indication at present that liquidation and revaluation have been carried out conscientiously in the majority of industries, which are thereby placed in a position to benefit materially from a sustained recovery in activity.

3. SALARIES AND WAGES WELL MAINTAINED-

In recent months so much has been heard of individual cases of wage and salary cuts that the conviction has grown, that for industry as a whole, both were on a substantially lower basis than they were at this time in 1930. The average of all concerns reporting for this survey, showing salaries of office workers 11.7 per cent. lower than they were a year ago and wages of other than office workers 7.6 per cent. under 1930 would not tend to confirm this impression but would rather connote that during the past year payments to workers have been very well maintained.

4. COMMODITY PRICE DECLINE INTERRUPTED-

Although present commodity prices are well below those of 1930 and 1929, the long decline was checked on July 1st when Dun's Index Number rose to \$146.591 and showed the first increase in 21 months. This was a gain of .706 cents over the June 1st figure. When prices began to fall in August 1929 the Index Number stood at \$192.206. In the following month it dropped to \$192.004 and from then on a further loss was shown each month. On June 1st of this year the Index had reached \$145.885, a level which corresponded to that of July 1916.

5. SECOND QUARTER FAILURES SHOW FAVORABLE TREND-

The liability total of the failures of the second quarter was 7.2 per cent. below that for the second quarter of 1930.

June, 1931 failures were 1.6 per cent. lower in number and 19 per cent. lower in liabilities than those of June 1930.

In the last week of June 1931, 5.1 per cent. fewer failures occurred than in the same week of 1930.

6. SALES OF ESSENTIALS DECLINE SLIGHTLY-

The best comparisons with 1930 appeared in the sales of essential industries. The meat packing industry sold 3.7 per cent. more units in the second quarter of the current year than in the same period of 1930. Comparatively slight declines from a year ago were shown in sales of chain and department stores and in sales of food products, leather, tobacco and electrical equipment. The inference from this is that retail trade has experienced a smaller recession from last year than the majority of industries.

7. INDUSTRIAL ACTIVITY RECEDES MODERATELY-

Our Index of Industrial Activity based upon pig iron production, building contracts, bank clearings outside New York City and electric power and bituminous coal production, stood at 63.9 per cent. for March 1931. By June it had declined 6.8 per cent. to 57.1 per cent. For the six years from 1925 to and including 1930 the average seasonal recession for this portion of the year has amounted to 9.6 per cent.

According to these significant indicators the decline in activity was less than usually occurs in this period. This is an encouraging development since it would seem to mean that industry held its own very well during the second three months of this year.



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Review, Issue of July 11, 1931

NENT FIXED TRUSTS

Department

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est we shall be glad to furnish specific information regarding trust holdings in this classification or upon any other phase of the

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	Commonweater ranson co.	Consolidated Gas Co. of New York	Con. Gas, Elec. Lt. & Power Co. of Baltlmore	Detroit Edison Co.	Electric Bond & Share Co.	Electric Power & Light Corp.	International Tel. & Tel. Corp.	North American Co.	Pacific Gas & Electric Co.	Pacific Lighting Corp.	Public Service Corp. of New Jersey	Southern California Edison Co.	Standard Gas & Electric Co.	United Gas Improvement Co.	Western Union Co.		51 miscellaneous public utility common stocks		11 miscellaneous public utility preferred stocks	Number of utility companies		Atchison, Topeka & Santa Fe Railway Co.	Atlantic Coast Line Railroad Co.	Baltimore & Ohio Railroad Co.	Canadian Pacific. Rallway Co.	Chesapeake & Ohio Railway Co.	Delaware & Hudson Co.	Delaware, Lackawanna & Western Rallroad Co.	Illinois Central Railroad Co.	Louisville & Nashville Rallroad Co.	New York Central Railroad Co.	Norfolk & Western Bailway Co.	Northern Pacific Rallway Co.	Pennsylvania Bailroad Co.	Southern Pacific Co.	Southern Railway Co.	Union Pacific Railroad Co.		16 miscellaneous railroad common stocks		2 railroad preferred stocks
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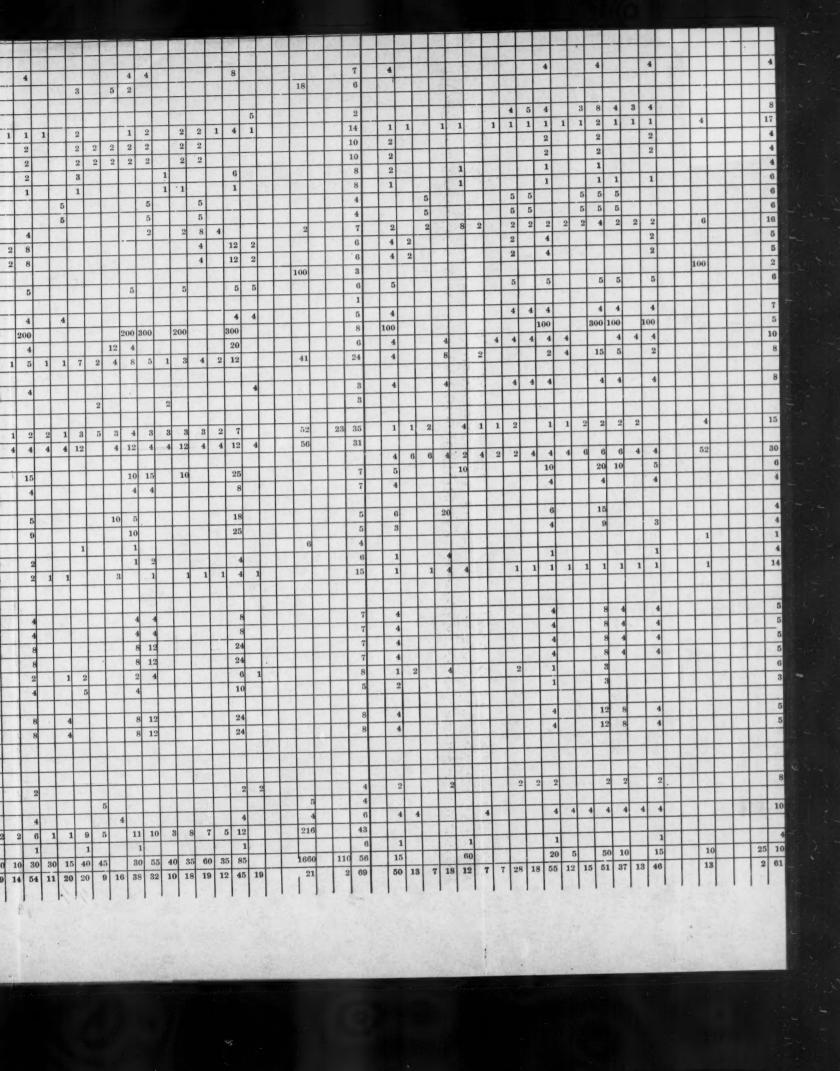
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14. FIXED PERIOR FOLLOWINGS	38	FIRST BANK TRUST SHARES—SERIES "B"	4				17	A					A	1	1	1	A			4	10	4	A	1	A	40	4	47	A
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44. FUNDAMENTAL TRUST SHARRS	42	FIXED TRUST SHARES	1	1	1	5	5	1	3			1	1	3	1	4	1	1	5	2	1	1	1	4	3	1	2	1	2
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55. MICHIGAN SHARES-"A"			1	1	1	1	1	1	1			1	1	1	1	1	1	1	-	5/	1	1	1	+	4	1	1	1	4
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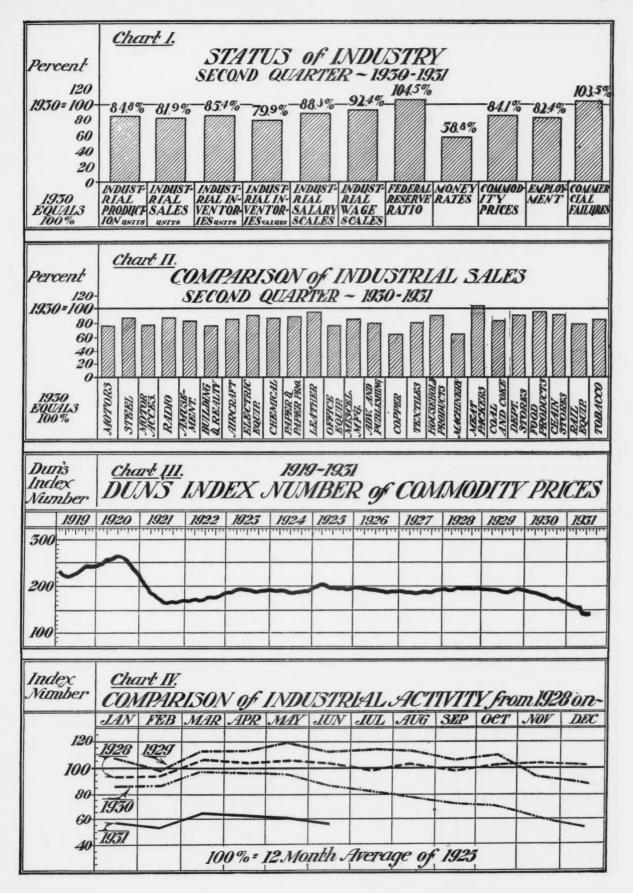


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Second Quarter Activity is Normally Low

Industrial activity normally decreases during the second quarter of the year. Curtailment usually commences early in April and continues with little interruption for a number of weeks. A few industries enjoy their most active season between May and August and in these the production schedules are well maintained through the second three months of the year. The great majority of indus-

tries, however, do a comparatively light business at this time and accordingly they restrict output in anticipation of the dull period which recurs more or less regularly.

At the conclusion of the first quarter of 1931 industry in general was operating at a rate approximately 30 per cent. below that which had prevailed in the year previous. Even in the early months of 1930 deflationary tendencies were sufficiently in evidence to cause the scale of activity to remain well below the first quarter average of the five years immediately preced-

ing. This being so it is apparent that the second quarter of this year began with industrial activity at a fairly low ebb.

Comparison Made on Unit Basis

The need clearly exists in a study of this kind for a standard of comparison which will give the most representative results in all the cases to which it is applied. It is apparent that price fluctuations will not introduce uncertainty into calculations which have to do only with amounts of goods rather than with their values. For this reason the unit was selected in preference to dollar value and, the production, sales and inventory averages were compiled solely on the basis of number of units.

Production and Sales Compare Favorably

The first two averages shown in Chart I are for industrial production and sales. Both are compiled on a unit basis from questionnaire returns, association reports and financial statements.

Although industrial production and sales for the second quarter of 1931 were both lower than for the corresponding period of 1930, they made a dis-

tinctly more favorable comparison than in the first three months of the current year. Production and sales in the first quarter were both approximately 30 per cent. under the levels prevailing a year previous, while production in the second quarter was only about 15 per cent. and sales about 18 per cent. below those of the second quarter of 1930.

The explanation of the improved showing lies in current conditions as well as in those existing a year ago. A precipitate drop in public buying took

place in the Spring and Summer of 1930. As a result industrial sales declined sharply and drastic curtailment of production was necessitated. The second quarter of 1930, then, was a period during which sweeping readjustments were begun and for this reason it presents a more favorable basis for present comparison than any of the quar-

ters which preceded. From the standpoint of current conditions the better comparison made by sales and production is indicative of a definite change in the general policy of cur-

tailment which has been pursued uninterruptedly in many industries for more than a year. The evidence is particularly encouraging since it comes to hand at the conclusion of a three month period normally marked by declining activity and retrenchment.

EXPLANATION OF CHARTS

CHART I.

The averages of industrial production, sales and inventories in this chart are composites of those industries, the sales of which are shown separately in Chart II.

The other averages were also derived from primary sources. The average of commodity prices is based upon the current position of Dun's Index Number of Commodity Prices. The commercial failure average is based upon R. G. Dun & Co. figures. The average of money rates includes all the principal classes of paper while both Federal Reserve Ratio and Freight Car Loadings are actual figures expressed in percentage. Bureau of Labor employment figures and questionnaire returns from industrial centers and employment specialists were combined in the average for employment.

CHART II.

In comparison of industrial sales the sales of the industries contributing to the sales index of Chart I are shown individually.

CHART III.

The fluctuations in DUN's Index Number of Commodity Prices to shown since 1919.

CHART IV.

CHAKI IV.

The constituents of our Index of Industrial Activity are electric power output, bituminous coal production, bank clearings outside New York City, pig iron production and building contracts. It is not meant to serve as a barometer of all industrial activity as this is clearly too broad a function for any single index. The Index can be applied specifically on after due allowance for all factors involved and its significance must be regarded as general. The four-year period charted is intended to facilitate short term comparisons.

CHART V.

The Index of Industrial Activity is plotted for seven years to low the average seasonal changes and the degree of departure om an arbitrary normal. The moving average shows the trend from an arbit for the period.

Inventories Liquidated and Revalued

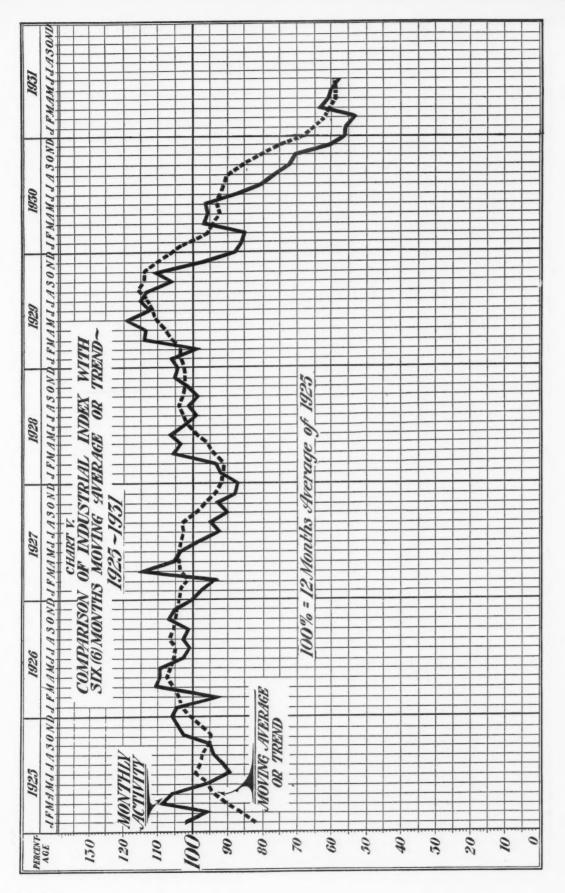
The second two averages in Chart I indicate the size of inventories on a unit basis and their valuations at the close of the second quarter of 1931 in comparison with the position of one year previous.

The results of the survey point to a decline of approximately 14.6 per cent. in inventories and to a decrease of 20.1 per cent. in their values. Practically every reporting industry had lower inventories and still lower inventory values. There were some exceptions, of course, but they were unusual cases which could not be permitted to affect the

It became apparent some time ago that inventories were being handled in an intelligent manner and that in general they were being liquidated as rapidly as possible and were being written down to

continued on page 31

X



July 11, 1931

MORE FAVORABLE TREND IN INSOLVENCIES

By William A. Crane

COMMERCIAL failures during the first half of 1931 have been very numerous and the liabilities have been heavy. In no similar period in the history of the United States, has the number been so large. There were in all this year, according to the records of R. G. Dun & Co., 15,113 such insolvencies with a total indebtedness of \$370,497,369. For the same time last year 13,771 similar defaults were reported for \$337,089,083. The increase in number this year was 9.9 per cent. and the indebtedness shown 9.1 per cent. Up to last year the number of business failures for the first half of the year was the largest ever recorded. But during the first half of 1922, when business conditions were in some respects quite similar to those through which the country has been passing during this year and last, the defaulted indebtedness was slightly larger than reported for this year to date.

In the following table, the number of business failures for the first half of 1931, with the assets and liabilities are given, compared with the same figures for the preceding years back to 1920:

SIX MONTHS' COMMERCIAL FAILURES

	Number	Assets	Liabilities
1981	15,107	\$217,676,972	\$370,497,369
1930	13,771	167.323.206	337,089,083
1929	12,172	108,529,331	232,128,936
1928	12,828	126,312,538	251,448,406
1927	12,296	121,956,136	281,527,518
1926	11,476	110,008,072	209,888,501
1925	11,420	131,605,526	239,398,450
1924	10,785	162,232,556	304,459,959
1923	9,724	182,803,383	259,424,068
1922	18,384	252,548,477	373,716,338
1921	9,035	208,735,313	310,671,604
1920	3.352	57,959,291	86,743,876

The High Record of the Past Ten Years

The insolvency figures for the first half of 1921 were the highest on record up to that time. Even with conditions as they have been in the intervening period, or during the past decade, commercial in-

solvencies have been heavy, much in excess of the earlier records.

It is rather interesting to note that the increase in the number of failures for the first half of 1931 over the preceding year is practically all of it among small trading concerns, mainly small retail dealers. There were fewer defaults this year to date in the manufacturing division, than occurred in the same period of 1930, while the increase this year for the third class, that embracing agents and brokers, which is relatively very small, is trifling. The trading section of the insolvency record for the first half of 1931 shows 10,930 defaults, involving \$181,660,-729, more than 70 per cent, of the total of all failures for that period, and nearly one-half of the entire amount of liabilities. The increase this year in number of trading defaults over a year ago is 14.7 per cent., while the increase in liabilities was 24 per cent. There were quite a number of the larger defaults among trading concerns both this year and last, that is, insolvencies where the liabilities were \$100,000 or more in each instance, but the number of such failures compared with the total is relatively very small.

In the following table the number of failures and the amount of liabilities for the half year by the leading classes of business are compared with the figures for 1930:

		Number	_	Liab	ilities——	
Classes	1931	1930	P. C.	1931	1930	P. C.
Manf'g					\$128,712,628	
Trading	10,930	9,528	+14.7	181,660,729	142,553,185	+27.4
Agents & Brokers	885	874	+ 1.3	32,694,317	65,823,270	-50.8
Total	15.107	13,771	+ 9.7	\$370,497,369	\$337,089,083	+ 9.9

Heavy Defaults Among Small Retail Concerns

Naturally, the unusually large number of trading failures suggests that there has been an increase in

					OMMERCIA										
	FI	RST QUART	ER	SI	COND QUAR	TER	T	HIRD QUAR	THR	FO	URTH QUAR	TER	TOTA	L FOR THE	YEAR
Years	No. Fail- ures	Amount of Liabilities	Average Liabili- ties	No. Fail- ures	Amount of Liabilities	Average Liabili- ties	No. Fail- ures	Amount of Liabilities	Average Liabili- ties	No. Fail- ures	Amount of Liabilities	Average Liabili- ties	No. Fail- ures	Amount of Liabilities	Average Liabili- ties
1900	2,894	33,022,573	11.411	2,438	41,724,879	17.114	2.519	27,119,996			86,628,225		10.774	138,495,673	
1901	8,335	31,703,486	9,506	2,424	24,101,204	9.943	2,324	24,756,172			32,531,514			113.092.376	10.279
1902	8,418	33,731,758	9.869	2,747	26,643,098	9.699	2,511	25,032,634	9,969		82,069,279	10,911	11,615	117,476,769	
1903	8,200	84,344,483	10,732	2,428	32,452,827	13,366	2,548	34.858.595			53,788,330	13,824		155,444,185	
1904	3,344	48,066,721	14.374	2,870	31,424,188	10,949	2,969	82,168,296			32,543,106	10,790		144,202,311	
1905	3,443	30,162,505	8,760	2,767	25,742,080	9,303	2,596	20,329,443	7,061	2,714	26,442,144	9,743	11,520	102,676,172	8,913
1906	3,102	33,761,107	10,883	2.510	28,902,967	11.515	2,300	21,996,163			34,541,278	12,470		119,201,515	
1907	3,136	32,075,591	10,228	2,471	87,498,071	15,173	2,483	46,467,686			81,348,877	22,379		197,385,225	
1908	4,909	75,706,191	15,422	3,800	48,668,642	12,805	3,457	55,302,690		3,524	42,638,161	12,099		222,315,684	
1909	3,850	44,460,950	11,548	2,981	44,080,423	14,787	2,836	29,094,498			36,967,594	11,350		154,603,465	
1910	3,525	73,079,154	20,782	2,868	39,160,152	13,678	3,011	42,177,998	14,008		47,339,793	14,552		201,757,097	
1911	3,985	59,651,761	14,969	3,076	44,046,590	14,819	2,880	35,167,269	12,211 13.013	3,500 3,636	52,196,045 49,573,031	14,913 13,634	13,441 15,452	191,061,665	
1912	4,828	63,012,323	13,051	3,489	44,999,900 56,076,784	12,898 15,135	3,499	45,532,137 63,837,315		4,325	75,925,912	17,555		203,117,391 272,672,288	17.003
1913	4,458	76,832,277	17,235 17,265	3,705	101,877,904	27.410	4.298	86,818,291	20,200		85,990,838	15.810	18,280	357,908,859	
1914	4,826 7,216	83,221,826 105,703,355	14,648	5.524	82.884.200	15,004	4.548	52,876,525	11.626		60,822,068	12,494		302.286.148	
1916	5.387	61,492,746	11.415	4.108	49,748,675	12,110	8,755	43,345,286	11.543	3.743	41,625,549	11.120	16,993	196,212,256	
1917	3,937	52,307,099	13,286	8,551	42.414.257	11,944	3.249	47,228,682	14,536		40,491,333	12,986	13,855	182,441,371	13,168
1918	3,300	49,780,300	15,085	2,589	88.013.262	14.683	2,180	35,181,462	16,139	1.913	40.044.955	20,933	9,982	163,019,979	
1919	1.904	35.821.052	18.818	1.559	32,889,834	21,096	1,393	20,230,722	14,523	1,595	24,349,629	15,266	6,451	113,291,237	17,561
1920	1.627	29,702,499	18,256	1,725	57,041,377	33,067	2,031	79,833,595	39,308	3,498	128,544,334	86,747	8,881	295,121,805	88,230
1921	4.872	180,397,989	37.038	4,163	130,273,615	31,293	4,472	122,699,399	27,440	6,145	194,030,880	31,575	19,652	627,401,883	81,926
1922	7.517	218,012,365	29.002	5,867	155,703,978	26,538	5,033	117,198,157	23,285	5,259	132,981,756	25,285	23,676	623,896,251	26,351
1928	5,316	138,231,574	26,002	4,408	121,192,494	27,493	8,776	98,754,559	26,158	5,218	181,208,179	34,728	18,718	539,386,806	28,816
1924	5,655	184,865,571		5,130	119,594,388	23,313	4,441	126,263,495	28,431	5,389	112,501,995	20,876 19,879	20,615 21,214	543,225,449 443,744,272	26,351 20,918
1925	5,969	128,481,780		5,451	110,916,670	20,348	4,663	102,251,871	21,928 18,943	5,181 5,662	101,994,451 111,544,291	19,701	21,773	409,232,278	18,795
1926	6,081	108,450,889		5,395	101,488,162	18,802 22,184	4,685	87,799,486 115,182,052	22,857	5,813	123,444,698	21.236	23,146	520,104,268	22,471
1927 1928	7,055	156,121,853 147,519,198		5,653 5,773	125,405,665 103,929,208	18.003	5,210	121.745.149	23,368	5.804	116,366,069	20,049	23,842	489,559,624	20,538
1928	6.487	124,268,608		5,685	107,860,328	18.971	5.082	100,296,702	19,736	5,655	150,824,558	26,671	22,909	483,250,196	21.094
1930	7.368	169.357.551		6,403	167,731,532	26.196	5,904	135,954,091	28,027	6,680	195,240,668	29,228	26,855	668,288,842	25,857
1931	8,483	214,602,874		6.624	155.894,995	23,520	*****							*******	

the number of trading concerns. Such has been the case. All business lines in recent years have expanded very materially. This is true of the manufacturing division as well as that of the trading class. No accurate detailed figures are available, showing from year to year the increase that has taken place, but in the aggregate for the country as

a whole, the number of all concerns in business is quite definitely known. The great expansion that occurred dates from the closing years of the late war in Europe, and from then on, until the past year or two, the gain has been quite constant. The increase was much the largest among small retail concerns. Many of these have contributed to the insolvency record, and during the past year and one-half or two years, they have contributed quite heavily to the number of defaults that have occurred.

Manufacturing Defaults Reduced in Number

As to manufacturing defaults for this year to date, there is a decrease in the

number compared with last year, 3,292 failures in manufacturing lines for the past six months comparing with 3,369 similar defaults during the first half of 1930. Liabilities, however, for the first half of this year were quite a little larger than the amount reported a year ago, \$156,142,323 shown for this year, comparing with \$128,712,628 in the first half of 1930, an increase of 21.3 per cent. There were also quite a number of the larger defaults for the past half year in the manufacturing division, that is, failures for which the liabilities were \$100,-000 or more in each instance, and while the number of insolvencies in manufacturing lines for the first half of 1931 was less than in the same period of 1930, the heavier indebtedness reported for this division, was due to several exceptionally large defaults this year.

Brokerage Failures are for a Smaller Amount

This condition was reversed as to failures so far this year in the third class, or among agents and brokers, the number in the first half of 1931 of 885 comparing with 874 a year ago. The increase in the number was small, but the liabilities for this year to

> date were less than one-half the amount reported in the first six months of 1930. Many large investment and stock brokerage concerns were forced into bankruptcy during the earlier months of 1930, following the collapse of the speculative movement in the closing months of 1929. One of the effects of that disturbance was the very large amount of defaulted indebtedness shown then. Several similar defaults were reported during the first six months this year, but the total involved this year was very much reduced.

Separating the half-yearly report into quarters, the second quarter of this year makes a better showing than did the first three

months. There is an increase in the number of failures over those reported in 1930 both for the first quarter of this year as well as for the second quarter, but the liabilities for the second three months' period are smaller than those reported a year ago. Furthermore, the ratio of the number of insolvencies in the second quarter of 1931, to the total number for the half year, was below that of 1930 and was also reduced, compared with similar figures for 1929 and 1928 when defaults were fewer in number.

300 LIABILITIES NUMBER OF FAILURES 100 NUMBER OF FAILURES 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929 1930 1931

Failures in the United States

for the Half Year

The Shaded Columns—Total liabilities in hundred million dollars for all business failures for each year back to 1920

The White Columns at the lower part of the chart, number of business failures for each year in thousands

The Quarterly Return

For the current year, insolvencies during the first three months were 56.1 per cent. of the total for the half year. The same comparison for 1930 shows 53.1 per cent. for the first quarter of that year. For 1929 it was 53.3 per cent. and 1928, 55.0 per cent. For the second quarter, the corresponding figures were for 1931, 43.9 per cent.; 1930, 46.9 per cent.; 1929, 46.7

per cent. and 1928, 45 per cent. The decline in insolvencies for the second quarter of 1931 compared with the first quarter was 21.6 per cent., while last year it was 13.1 per cent. Much the same condition appears in the figures for the two preceding years.

The Improvement in June

Comment on the improvement in the second quarter of 1931 cannot be passed without reference to the very great change for the better that appears in the June report, the last month of that three months' period. June insolvencies number less than for any preceding month back to September. It is the first month since November, 1929, more than a year and a half, that has shown a reduction in the number of business failures compared with the same month of the preceding year. Furthermore, the liabilities for June were considerably smaller than for any month since September of last year, with the single exception of April last when the amount was slightly less.

Geographical Sections

With reference to the grouping of business failures for the six months by geographical divisions,

some very marked changes are shown in the figures. The increase in the number of the defaults for the half year of 1931 is equivalent to 9.7 per cent. Six of the eight geographical sections contribute to the increase while the other divisions show a reduction. The latter include the New England States and the Western or Mountain section.

In the following table is given the number of failures in the United States by geographical divisions for the half year 1931, with comparisons:

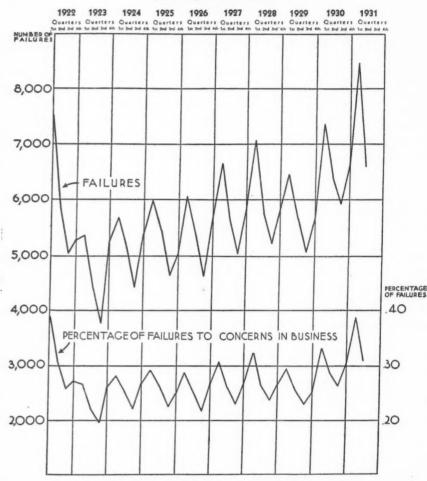
COMMERCIAL FAILURES BY GEOGRAPHICAL DIVISIONS

	-	Number			-Liabilities-	
Sections	1931	1930	P.C.	1931	1930	P.C.
New England	1,477	1,564	- 6.0	\$54,199,328	\$34.871.647	+55.4
Middle Atlantic.	4,167	8,890	+ 7.1	96,903,165	113.861.062	-14.5
South Atlantic	1,314	1,201	+ 9.4	28,005,406	30,727,329	- 8.9
South Central	1,887	1,386	+36.9	83,902,055	80,673,547	+10.5
Central East	3,122	2,829	+10.4	98,295,574	72,941,248	+84.8
Central West	1,148	1,082	+11.2	21,880,809	25,691,148	-14.8
Western		359	- 0.8	7,410,338	7,274,224	+ 1.9
Pacific	1,636	1,510	+ 8.1	29,900,194	21,548,878	+39.0
United States	15.107	18.771	+ 9.7	\$870,497,869	\$887,089,088	+ 9.9

Heavy Losses in the South

The most unsatisfactory showing for the first six months this year was in the South Central States. It was in this section that the disturbance in finan-

Quarterly Failure Record



Upper Line—Number of failures each three months for ten years. Lower Line—Percentage of failures each quarter to business firms.

cial conditions in the closing months of 1930 caused so many banking defaults at the close of last year, and the much heavier business mortality this year is a reflection of that trouble. There were practically 37 per cent. more business defaults in the South Central States for this year to date than occurred in the same period of the year before. For the other five geographical groups where an increase was shown, the increase was not particularly large. The South Atlantic States report 9.4 per cent. more failures this year than last. In the Eastern and Western Central States, there are gains of 10.4 per cent. and 11.2 per cent., respectively. These two groups last mentioned include the important agricultural sections east and west of the Mississippi River, the former the five States embracing among others, Ohio and Wisconsin, and the latter the seven States including Minnesota, Missouri and Kansas. The three

States	TOTAL	. 1931	1	1930		Class	ified	Failures 1	931		Ban	king Failures
New England No.	Assets	Liabilities	No	Liabilities		FACTURING Liabilities		RADING Liabilities		THER COM'L		Liabilities
Maine 51	\$286,796	2890 984			11	8180,666	35		4		No	Limburcies
New Hampshire 8 Vermont 11	188,203	286,271	110	176,120	4	234,771 5,010	4	51,500 60,440	i			******
Massachusetts 334	2,990,064	7,722,292	448	14,864,713	128	4,282,381	172	2,791,001	34	648,910	.:	******
Connecticut 173 Rhode Island 78	1,436,944 114,744	435,986	153	2,420,215 393,683	44 25	878,611 164,030	116 52	1,605,880 268,222	13	362,885 3,734	1 ::	
Total 655 1930 725	\$5,055,501 11,070,567	\$12,063,759 18,832,790	725	\$18,832,790	-	\$5,745,469 6,918,024	386 436	\$5,280,153	58 78	\$1,038,137	-	******
Middle Atlantic New York 1,054 New Jersey 338 Pennsylvania 423	\$16,004,355 3,667,218 4,516,391	\$25,209,572 7,014,744 9,526,894	1,017 344 404	12,439,241	97	\$11,566,511 3,416,858 1,894,717	680 210	\$10,796,997 3,012,937	85 31 20	\$2,846,064 584,949	1 8 15	\$100,000 860,000 19,305,600
Total 1,815 1930 1,765	\$24,187,964 28,396,676	\$41,751,210	1,765		-	\$16,878,086 25,533,370	1,196		136 117	\$4,124,325	19	\$20,265,600
South Atlantic Maryland 116	\$1,040,962	\$1,670,400	90	\$2,096,567	36	\$550,321		\$1,070,741 71,048	6	\$49,838		
Dist. of Columbia. 31	41,445 156,787	453,202	28	228 887	iò	183,146	5 20	71,048 253,656	ï	16,400		******
Virginia 113 West Virginia 65	1,001,813 1,215,418	1,615,882 1,593,544	81 57	1,562,784	24 12	758,866 539,221	88		1 2	6,002	4 2	\$1,475,900
North Carolina 88	1.791.222	2,224,141	92	3,272,962	8 2	540.116	77	1,023,224 1,517,113 251,101	3	166,912	8	100,000 2,620,000
Georgia 85	700,516 1,807,604	2,852,532	96	1,903,765	13	1,004,322 949,772	14 71	251,101 1,857,700	1 8	45,060	2 2	1,200,000 1,250,000
Florida 56	518,969	709,270		1,943,585	5	83,866	48	584,515	8	40,889	2	2,900,000
Total 575 1930 534	\$8,274,736 9,505,588	\$12,445,437 16,625,823	534	\$16,625,823	110 110	\$4,609,630 8,719,988	448 393	\$7,480,107 7,174,722	17 31	\$855,700 781,113	20 37	\$9,545,900 43,688,400
South Central Kentucky 61	\$560,278	\$1,016,172	59	\$925,880	14	\$517,922	45	\$461,361	0	\$36,889		
Fennessee 72	1,313,987	1.939,109	60	1,188,016	9	792,654	61	1,116,011	2	30,444	i	\$100,000
Mabama 116 Mississippi 66	699,785 338,425	1,443,159 894,619	55	2,336,164 678,489	11	327,934 35,303	102 62	1,077,244 859,316	3		1	488,500 100,000
Arkansas 69 Oklahoma 119	688,982 1.488,199	1,330,526 $2,269,649$	59	678,489 648,031 1,345,302	6 8	86,809 1,006,112	62 109	1,230,217 1,128,214	1 2	13,500 135,323	2	408,000 100,000
Louisiana 35	297.517	769,666	38 142	738.932	3	44,678	32	724,988	-4	248,517		877,900
Total 710	2,027,738 \$7,414,911	3,391,187 \$13,054,087	652	10,657,215	70	\$3,257,944	626	\$9,293,489	14	\$502,654	13	\$2,074,400
1930 652	11,840,284	18,517,979			80	3,353,105	550	7,082,800	22	8,082,074	7	1,870,818
Ohio 387	\$12,121,707 1,845,792	\$17,761,767	321 174	\$5,120,284	83 28	\$8,789,212 791,331	289	\$8,411,771 1,582,209 7,671,481	15	\$560,784 259,382 6,038,238	7 9	\$1,781,000
llinois 431	0,860,160	2,632,872 17,521,138	434	6,617,851 11,272,763 2,862,541	117	3,811,419	117 293	7,671,481	21	6,038,238	57	76,298,000
Michigan 203 Wisconsin 174	3,037,573 2,885,702	4,046,091 4,473,031	258 144	2,862,541 3,566,519	29 49	1,712,010 1,461,001	164 117	2,194,411 1,555,722	10	139,670 1,456,308	9	18,575,000 76,298,000 8,712,700 5,867,100
Total 1,345 1930 1,331	\$26,750,934 18,433,340	\$46,434,899 29,439,408	1,331	\$29,439,408	306 320	\$16,564,973 12,559,319	980 925	\$21,415,594 13,092,263	59 86	\$8,454,332 3,787,836	87 40	\$106,228,800 19,984,006
Central West					14			\$525,110	5	\$52,845	24	\$7,390,700
owa 81	\$519,271 442,487	\$827,163 770,046	107 58	\$1,555,404 1,217,922	7	13,128	81 70	603.334	4	153,584	21	5,578,000
fissouri 210 forth Dakota 22	2,889,060 199,650	6,433,576 381,121	196 12	8,307,420 85,872	52 4	\$249,708 13,128 2,012,190 84,901	141	2,986,866 246,220	17	1,484,520	6	466,000 690,000
louth Dakota 8 lebraska 49	48,870 196,097	79,410 328,015	10	101,195 419,771	1 7	2,520 22,901	38	59,889 287,556	1 4	17.558	3 9	450,000 2,455,000
Zansas 90	1,789,810	2,661,879	51	783,695	9	350,444	74	736,444	7	1,574,991	9	3,249,000
Total 560 1930 482	\$6,085,195 7,706,760	\$11,431,210 12,471,279	482	\$12,471,279	94 77	\$2,735,792 4,701,872	428 871	\$5,395,419 5,866,136	38 34	\$3,299,999 1,908,271	76 46	\$20,278,700 14,374,272
Western fontana 32	8300 328	8457 301	49	e1 699 194	4	\$127,920	27	\$302,559	1	\$26,822		
daho 18	\$300,328 137,166	\$457,301 183,733	25	\$1,633,184 317,045	1	2,710	17	181,023	·i	4,000		
Vyoming 9 colorado 45	26,000 222,712	64,367 405,205	42	59,888 937,581	1 2	30,000 51,533	7 43	30,367 353,672		4,000	**	
colorado 45 lew Mexico 19 rizona 18	1,683,444 748,250	2,381,824 1,137,292	7 21	49,415 287,522	2 2	2,257,812 14,894	16 14	117,012 1,070,789	1 2	7,000 51,609	**	*******
tah 37	319,666	475,193	26	2,195,687	5	28,202	32	446,991 40,000			i	\$129,000
evada 1	11,000	40,000	8	23,550						000 404	1	8100.000
Total 179 1930 182	\$3,398,566 4,078,353	\$5,144,915 5,503,817	182	\$5,503,817	17 30	\$2,513,071 2,065,033	157 144	\$2,542,413 3,889,512	5 8	\$89,431 49,272	3	\$129,000 2,255,000
Pacific Vashington 173	\$2,188,637	\$4,052,722 2,089,891	179 85	\$3,328,249 1,264,276	48 23	\$2,679,622 424,890	118 76	\$1,129,330 1,192,001	7	\$248,770 473,000	2 2	\$500,000 1,104,500
alifornia 503	814,225 2,821,197	7,426,865	468	6,636,673	149	8,724,484	300	2,912,550	54	789,881	8	832,500
Total 785 1930 782	\$6,774,059 6,388,263	\$13,569,478 11,229,198	732	\$11,229,198	220 197	\$6,828,946 5,224,463	494 473	\$5,233,881 5,378,179	71 62	\$1,506,651 626,556	7	\$2,437,000 40,000
Total 6,624 1930 6,403	\$87,941,866 96,419,781	\$155,894,995 167,781,53°	6,403	\$167,731,532	1,516 1,542	\$59,133,911 69,075,174	4,715 4,423	\$77,389,855 67,536,887	393 3 428	\$19,871,229 31,119,471	223 134	\$160,959,400 81,712,496

Pacific Coast States show more numerous business defaults this year than last year by 8.1 per cent.

In the Eastern Section

An increase also appears in the number of business failures this year so far for the three Middle Atlantic States, amounting to 7.1 per cent. This is the best showing for all of the geographical sections, excepting the two where reductions appear. It is perhaps significant that it was in the adjoining New England States that business defaults were fewer this year. The three Middle Atlantic States report 4,167 business defaults for the six months this year,

that number being 27.6 per cent. of the total number of all business failures in the United States for the same period. Next to the Middle Atlantic States are the five Central Western States, where 20 per cent. of all failures are recorded. Add to these two groups that of New England and the territory thus embraced covers the larger part of the industrial centers of the United States. This year the number of business failures in these three geographical divisions constituted 58 per cent. of the total of all such defaults—in 1930 the percentage was 61 per cent. of the total.

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ANALYSIS OF FIXED TRUST PORTFOLIOS

Prepared by Economic Department of R. G. Dun & Co. in Collaboration with the Investment Service Department of the National Credit Office.

IN the past two years an impressive record has been made in the sale of fixed trust shares. Sponsors of trusts, by building up dealer organizations of national scope, have been able to place their shares in the hands of investors all over the United States. One factor which contributed in important degree to the success of this movement was the public acceptance of common stocks as desirable

long term investment media. The sales appeal of the trust is built around the portfolio and the sum of the potentialities of the individual issues held is considered to represent an approximation of the capacity for growth of principal and earning power latent in the trust itself.

Because of the widespread public interest in fixed trusts it was decided to analyze the portfolios of a num-

ber of the leading trusts to determine which groups and individual companies they considered outstandingly attractive from the investment viewpoint.

For this purpose 94 trusts were chosen. This number constitutes a large majority of the fixed trusts formed since the inception of the movement and their outstanding stocks represent more than 95 per cent. of the dollar value of all fixed trust shares at present held by the investing public.

Two primary types of trust are at present generally recognized. They are: those which distribute the major portion of income and are known as distributive, and those which emphasize the possibilities of ultimate capital gain through price appreciation and reinvestment of a part of income and are designated as cumulative. The sponsors of both types obviously choose for investment securities which, because of their past records and present outlook give promise of fulfilling the expectations entertained for the trust.

General Type Leads

In the consideration of portfolios only the usual classification of trusts as distributive or cumulative

clearly had little value. A distinction based upon portfolios was necessary and accordingly it was decided to use the terms general and specialized for the two main categories. Those trusts were regarded as of the general type which ordinarily had investments in the industrial, utility, oil and rail groups. The trusts which placed the bulk of their funds in one or two industries were considered as specialized.

A few of the general trusts were found to hold bank and insurance stocks while several of the specialized trusts had some investment in the industries in which the general trusts concentrated.

The greater popularity of the general type was evidenced by the fact that of the 90 trusts picked for comparative study, no less than 59, or 65.9 per cent. were of this class. The balance of the trusts, numbering 31, practised spe-

31, practised specialization in some degree. There were 8 trusts which concentrated their entire investment in bank stocks and 8 which held oil stocks exclusively. Stocks of public utility companies and insurance companies were each the sole investment of 3 trusts. One trust each specialized in chain stores, food companies, railroads and automobile companies. Another trust divided its funds between the railroad

Selection of Portfolio

and the public utility industries.

The older fixed trusts generally set up definite requirements of age and dividend records to be met by any stock before it was eligible for inclusion. Originally these standards were so strict that they excluded all but a few industrial and utility stocks. A number of railroad stocks possessed the necessary seasoning and so it was that this group predominated for a time. A definite trend away from these criteria gradually became apparent as the trusts began to seek the best possible in a diversified and balanced portfolio.

The general trusts employ two methods of securing diversity. The first is to assign a definite weight

to each industry and to place in it a corresponding percentage of the total fund available. The use of this means of selection results in an uneven number of shares throughout the portfolio with the higher-priced issues represented by less stock than the lower priced. In the second method the same number of shares of each single issue is purchased and emphasis given a more desirable industry or group by choosing for investment more individual companies than in one less favored. Evidence that

trust for us to be able to point to any which have displayed unusual acumen in their selections. The passage of time alone, with its constantly shifting industrial trends, will reveal those trusts which have chosen most wisely.

Heaviest Investment in Industrials

As an aid in visualizing the type of investment held by the trusts studied as well as to show the holdings of individual trusts, the chart which ap-

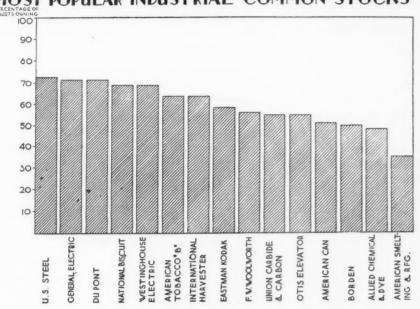
pears as a supplement to this issue was prepared. Because of the existence of a number of trusts which specialize in a single field and the fact that general accord as to the outlook for given stocks is lacking among trust sponsors a misleading result would be obtained by averaging the proportions of all the portfolios.

From the following tabulation it appears that fixed trust sponsors regard industrial common stocks as the investment media most likely to show satisfactory income and appreciation over a period of years. The number of stocks in this division

greatly exceeds that in any other group and constitutes 42.3 per cent. of the total of all stocks held. Public utility common stocks and bank stocks are respectively the second and third most popular vehicles but their combined total is considerably less than that of the industrials.

The best means of visualizing the investment preference of the trusts is to segregate all the stocks into groups and compare the individual percentages to the whole, as in this table:

MOST POPULAR INDUSTRIAL COMMON STOCKS



at the present time the former method is the more popular of the two is found in the fact that of the 94 trusts studied, 76, or 81 per cent., used it to some degree, while only 18, or 19 per cent., compiled their portfolios on the basis of an equal number of shares of each stock.

It is apparent that however the underlying investments may be chosen the proportions of the portfolio are bound to be altered in time. The recurrence of such a period as the first nine months of 1929, marked by frequent stock dividends, splitups and mergers, and accompanied by rapidly rising prices for some stocks and stationary or declining prices for others, would necessarily work changes in the internal relationships of most trusts.

Both plans have merit. In each the trust sponsor endeavors to attain an investment concentrated in the most desirable stocks and industries. Because of the entrance of human judgment and preference at this point there is wide disagreement as to the media which will prove the most satisfactory over a period of time. It is for this reason that in some trusts we find a substantial investment in the chemical or motor group and others in which it is either completely omitted or placed in a subordinate position. It is still too early in the life of the fixed

Investments of 94 Fixed Trusts

Common Stocks	Number of Issues	Percentage
Industrial	71	42.9 15.3
Oil		10.3
Preferred Stocks	348	75.4
Utility		2.4
Industrial		.4 .2 .2
Bank Stocks	15 62 37	3.2 13.4 8.0
Total Stocks	462	100.0

Preferred stocks appear in very few portfolios. This is perfectly natural in view of the fact that

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NATIONAL MONEY AND CREDIT CONDITIONS

Demand for Loans Continues Light, Except for Movement of Early Crops—Slowness Characterizes Collection Situation

MONEY MARKETS

In Eastern Sections

Boston.—Only a slight improvement is noted in call money at $2\frac{1}{2}$ per cent., the money market, on the whole, being easy. Time money is quoted at $3\frac{1}{4}$ to $3\frac{1}{2}$ per cent., and commercial paper at 2 to $2\frac{1}{2}$ per cent.

Philadelphia.—Local banks report funds very plentiful, notwithstanding the heavy holiday withdrawals of last week. Customers are not availing themselves of accommodations, despite the concessions in rates which run as low as $4\frac{T}{2}$ per cent. Commercial paper is selling at 2 to $2\frac{T}{2}$ per cent., with demand in excess of the light supply.

In South and Southwest

St. Louis.—Funds continue plentiful with local banks, but the demand is light for credits from industrial and commercial borrowers, as inventories are being allowed to run down. Commercial paper is quoted at $2\frac{1}{2}$ to 3 per cent. Collateral loans range from 5 to $5\frac{1}{2}$ per cent., with cattle loans varying from 5 to 6 per cent.

Dallas.—Deposits generally continue to hold up well, but demand is light, except from agricultural districts where funds are required for moving crops.

In Western Sections

Chicago.—Except for the first-of-the-mouth requirements, there has been no gain in the demand for funds. Rates continue easy, with commercial paper 2 to $2\frac{1}{2}$ per cent.; counter loans, $3\frac{3}{4}$ to $5\frac{1}{2}$ per cent.; brokers' loans on collateral, 4 per cent.; and customers' loans on collateral, 5 to 6 per cent., with frequent shading.

Cleveland.—Demand for loans continues quiet, despite an easier trend in interest rates. The report of the Federal Reserve Bank for the week showed a revival in the total of debits to individual accounts. Loans on securities and holdings of government securities declined.

Cincinnati.—In the local money market, activity is centered principally in the bond department, with limited demand for high-grade industrials. Commercial loans are restricted, with rates unchanged on a basis of $5\frac{1}{2}$ to 6 per cent. Demand from brokers has been dull, with rates holding firm at 4 to $4\frac{1}{2}$ per cent.

Twin Cities (Minneapolis-St. Paul).—Local commercial banks report heavy deposits and ample funds available, but demand for money continues weak. Bank rates range from 3 to 6 per cent. Commercial paper is quoted at 2 to 2½ per cent. The last weekly statement of the Federal Reserve Bank showed a

decrease in bills discounted, but total deposits and total reserves increased.

Kansas City.—Local demand for money continues slow. There has been a slightly stronger demand for funds from country districts. Funds continue plentiful, with rates ranging from 5 to 6 per cent.

COLLECTION CONDITIONS

In Eastern Districts

Boston.—Collections generally appear to be up to the average, except with installment houses; the latter report that accounts are inclined to drag.

Buffalo.—Collections in most branches of trade show an improvement over conditions prevailing a week ago.

Pittsburgh.—Collections in this district continue irregular, with the general average slow.

In South and Southwest

Baltimore.—General collections are not better than fair, despite a few reports of improvement.

St. Louis.—Retail collections are slow, and in the wholesale trade are below normal.

Dallas.—Wholesalers generally report that current collections are satisfactory, but progress has been slow in the liquidation of old accounts.

Birmingham.—Local collections continue slow, and accounts generally are being scrutinized carefully.

New Orleans.—While retailers report collections as fair, wholesalers complain of slow settlements.

Jacksonville.—Retailers report a few gains in collections, but generally they are slow.

In Western District

Chicago.—Collections generally are slow, and below normal for this period.

Cincinnati.—Collections are showing a tendency toward improvement, especially in rural districts.

Kansas City.—The little gain noted in collections this week is confined to a few houses in the retail trade.

Detroit.—Outside of a few retail lines, there has been no improvement in the collection situation.

Twin Cities (Minneapolis-St. Paul).—Despite a slight improvement, collections are not better than fair.

Los Angeles.—Though somewhat better than last week, collections still are fair to slow.

Seattle.—Although collections are a little slower with retailers, they continue fair with wholesalers and installment houses.

COURSE OF INTERNATIONAL MONEY MARKETS

Fluctuations in Gold Holdings Feature First Half Year in International Finance

MONTETARY developments in the New York capital market differed no whit this week from those prevalent throughout the year. Funds were available in almost limitless quantities, and rates remained at extremely low levels. Although the market has become accustomed to the figures quoted day by day for many months, it remains true that the charges are phenomenally modest and any long perspective of the present period will undoubtedly single this fact out as of major significance.

Money Rates Remain Low

Call money this week was again 11/2 per cent. on the New York Stock Exchange, both new loans and renewals being quoted at this figure. In the unofficial outside market, call money was available every day at 1 per cent., or a concession of 1/2 of 1 per cent. from the official figure. Time loans also were unchanged from earlier levels. Accommodation for thirty to sixty days was available at 1 to 11/2 per cent.; three to four months' loans cost 11/2 to 13/4 per cent., while five to six months' datings were quoted at 13/4 and 2 per cent. Bankers' acceptances held at a range of 1 per cent. bid and 7/8 asked for thirty to ninety-day bills, while five to six months' paper remained at 13/8 per cent. bid and 11/4 asked. Commercial paper was 2 per cent. for prime names, all dates, and 21/4 and 21/2 per cent. for other names.

Backing up these low levels to a very considerable degree is the acknowledged policy of the Federal Reserve Board to keep money rates cheap as a means of stimulating the flow of funds into productive enterprise and bond investments. By this means, it is held, some of the ill effects of the economic crisis can be alleviated.

United States Adds \$357,000,000 to Gold Stock

Not the least important development in this connection, moreover, was the steady stream of gold receipts by the United States. This movement has prevailed for three years with only occasional interruptions. The gold acquisitions acted as a further increase of the credit base and they gave additional assurances of monetary ease. In the first six months of this year gold in the sum of \$357,000,000 was acquired and added to the monetary stock, making the aggregate not only the largest ever recorded in this country, but also the largest in the world's history in any country.

German Mark Under Strain

In the past week, European exchanges have held fairly steady, with the exception of the German mark. The latter currency has been subjected to an enormous strain by the capital flight from the Reich, induced by the German Government decree early in June imposing greatly increased taxes, and by the widespread discussion of the strain in Central European finances. The Reichsbank used up a short-term credit of \$100,000,000 extended by the Federal Reserve Banks, the Bank of England, the Bank of France and the Bank for International Settlements in June, and also an old credit of \$50,000,000 extended the Gold Discount Bank, a subsidiary of the German Central Bank, by New York bankers. The need for additional credits is apparent, and Dr. Hans Luther, President of the Reichsbank, departed Thursday for London and Paris to discuss the necessary arrangements with the Governors of the British and French Central banks. In the meantime, German marks remain virtually at the gold export point from the Reich.

Daily closing quotations of foreign exchange (bankers' bills) in the New York market follow:

	July 3	July 4	July 6	July 7	Wed. July 8	July 9
Sterling, checks	4.86 7	*	4.86%	4.86	4.86%	4.86
Sterling cables	4.8644	****	4.86	4.86%		4.86 11
Paris, checks	3.91	****	3.911/4	3.9133	3.91	3.91
Paris, cables	3.91	****	3.91%	3.91	3.92	3.92
Berlin, checks	23.7114	****	23.69 %	23,701/4	23.70%	23.72%
Berlin, cables	23.73 1/4	****	23.71%	23.721	23.72%	23.73 1/4
Antwerp, checks	13.92%	****	13.94%	13.94 1/4	13.94 1/2	13.96
Antwerp, cables	18.94 1/4	****	13.96 1%	13.95%	13.96	13.96 %
Lire, checks	5.23	****	5.23 11	5.23	5.23	5.23%
Lire, cables	5.23 %	****	5.23 11	5.23	5.23	5.23
Swiss, checks	19.37 1/2		19.40%	19.39 %	19.40	19.40
Swiss, cables	19.38	****	19.41 1/4	19.40 1/4	19.401/4	19.40
Guilders, checks	40.22%	****	40.23 %	40.25	40.28 14	40.24%
Guilders, cables	40.24		40.25	40.26 1/4	40.29 14	40.271/4
Pesetas, checks	9.481/2	****	9.58 1/4	9.561/2	9.51 1/2	9.52
Pesetas, cables	9.49	****	9.59	9.57	9.52	9.53
Denmark, checks	26.77%	****	26.78	26.79	26.781/	26.78
Denmark, cables	26.78 1/4	****	26.78 1/2	26.79 1/4	26.79	26.79
Sweden, checks	26.81	****	26.81 1/4	26.82	26.81 1/4	26.814
Sweden, cables	26.81 1/2		26.81%	26.821/	26.82	26.82 1/4
Norway, checks	26.77%		26.78	26.79	26.781/2	26.78
Norway, cables	26.781/4		26.781/2	26.791/4	26.79	26.79
Greece, checks	$1.29 \frac{7}{16}$		$1.29\frac{7}{18}$	1.29	$1.29\frac{7}{18}$	1.29
Greece, cables	1.29	****	1.29 11	1.29 1	1.291	1.29 13
Portugal, checks	4.45		4.45	4.45	4.45	****
Portugal, cables	4.46		4.46	4.46	4.46	
Australia, checks	3.7031	****	3.83 1/4	3.70 18	8.71 A	****
Australia, cables	3.71%		3.86	3.7214	3.72	
Montreal, demand.	99.59	****	99.68	99.68	99.71	99.75
Argentina, demand	32.20	****	31.75	81.95	31.70	31.76
Brazil, demand	7.70		7.60	7.50	7.45	7.45
	12.10		12.12	12.12	12.10	12.07
Uruguay, demand. *Holiday	58.50	****	59.00	59.00	58.50	58.00

Sterling Remains Near Parity

Sterling exchange held firm this past week, with the level close to gold parity with the dollar, or in other words, at a point half way between the gold import and gold export points. The strength of the British unit also is reflected by continued acquisions of South African gold by the Bank of England in the London auction market. French and Swiss francs, guilders and the Scandinavian exchanges also ruled firm, as these are all currencies of capitalexporting nations. The Italian lire reflected no developments of any importance, while Spanish pesetas also were quiet. Canadian exchange has prevailed at a moderate discount in New York most of the year. The South American currencies were irregular this week. Far Eastern exchange rates, based on silver metal, have fluctuated with silver and most exchanges are badly depressed.

ACTIVITY AND HIGHER PRICES FOR HIDES

By Frank O. Pratt

THE market for hides continues strong and active and additional sharp advances ruled. Each successive gain in price was the result of the urgent and, as yet, unsatisfied demand from tanners. Trading started on Monday and the higher prices followed thick and fast as business gained. Branded cows, from a start of 101/2c. for June kill, an increase of 1c. later sold at 11c. for May-June salting. Branded steers first sold at 11c. for butt brands and heavy Texas, and 101/2c. for Colorados and light Texas, with additional activity at 111/2c. and 11c. respectively, and by midweek at 12c. for a small sale for butts and 111/2c. for Colorados. The balance of the list displayed strength. Native steers sold at 12c. for June and also for July; later, it was reported, 121/2c. was paid. June-July light native cows brought 12c. and July resale light cows brought 121/2c. Packers have kept their stocks moving briskly and have little reserve. Country hides are responding to the demand in the packer market. Extremes sold on Monday in Chicago at 10c. and buffs at 8c. Later, dealers were not inclined to trade further at these rates, offerings keeping very narrow and the receipts and kill light.

At the River Plate, stocks of frigorifico steers were closely sold up to current production with offerings narrow. Latest business comprised Argentine steers to Europe at 115%c., but there were reports of later bids ranging up to 12½c.

Calfskins strengthened. One packer reports securing as high as 19c. for June skins, said to be Detroit-Evansville stock, regarded as special points and light average. This price compares with 16c. previously ruling for regular Northern points. City skins were nominal and held at advances. In New York, former sales rates are refused, such as \$2.25 for 9 to 12 pounds, while 7 to 9's are not available on the last selling range of \$1.45 to \$1.50. On 5 to 7's, one collector, who placed skins in cold storage, has materially higher views. Latest business in packer kips was at 13½c. for natives. Kips are quiet in New York; Chicago city's were last held at 12½c.

Sole Leather is Active and Higher

Sole leather has ruled more active and is firmer. Large tanners report further advances in prices as the result of the continued strong hide market. Boston noted the majority of sales of backs and bends averaging about 1c. per pound up, rather than the full 2c. or 3c. rise, although later, business was said to have been transacted at the full increase. Cut soles were particularly active in the East but later, there was talk of cutters refusing to market their product at the relatively low price compared with whole leather and raw stock markets. Western

cutters of taps are advising Eastern representatives that prices are to be advanced. Offal shows an improved situation on both bellies and double rough shoulders. Prices are also steadier. Some tanners who had previously worked off surplus supplies of bellies, now report that stocks show quite a reduction.

In upper leather chrome sides have been active and are higher. New lists show an advance of from 1c. to 2c. per foot, from former levels, and sales are being consummated at the increase. Calf leathers are also firmer, but thus far not reported quotably higher. Men's weights are reported in demand at 33c., buyers generally want low-priced leather. Some of the New York distributors report a good demand for kid, especially the dark brown and black satin mat finish, from manufacturers of women's high-grade turn shoes. It also appears that these same buyers are not giving any particular attention to grain calf.

Shoe Production on a Large Scale

Production by shoe manufacturers continues active, and reports from the largest concerns, who operate tanneries also, are that sales are increasing with some plants, there are sufficient orders booked to insure active operations into September. New England advices continue to note that there has been a sharp upturn in the volume of footwear business. Similar reports emanate from the South. Practically all sections are busy, the West relatively more active than the other places. In the Metropolitan area, manufacturers of women's high-grade turns are apparently not sharing to the same extent in activity as other sections, probably because of the trend still turning toward low cost merchandise. Most of these plants are closed down for inventory taking. New York and Brooklyn stitchdown makers are an exception, however, and keep very busy.

Preliminary figures place exporting of patent leather for the first four months of 1931 at 12,861,843 square feet and if this trade during the balance of 1931 is maintained at this ratio the total for the current year will exceed 38,000,000 square feet, or a further substantial increase over last year. There have been indications of revival of popularity of patent leather for home use. During the Spring, domestic business showed considerable expansion and was further increased by heavy manufacture of bark tanned leather to go into pocketbooks, bags, etc. It was said that increase for shoe work in the Spring over last Fall was from 4 per cent. of upper leather cutting to 12 per cent., and there have been predictions that there would be a jump to 20 per cent. in cutting of patent for Fall shoe work.

TRADE REVIEW OF THE WEEK

DEMAND naturally slackens at this season. Midsummer weather restricts industrial and distributive trade. Preparations are well under way,
however, for Fall business, and in several industries
constructive developments which have been held in
abeyance for several months, are increasingly in
evidence. The seasonal let-down is less marked
than it was a year ago, particularly in the textile
and shoe divisions. The latter is more active than
it was in July of last year and many factories in

some sections of the country are operating at capacity. The wool mills are better employed, with the consumption of the staple larger, even at the higher prices. Although there was some recession late in June, production and shipment of cotton cloth was greater than it was a year ago. In many manufacturing centers, unemployment is less severe than it was at the beginning of June.

The hot weather and the general acceptance of the better times philosophy have resulted in the largest retail sales in many cities since

early in the Spring. Some of the department stores during the last two weeks claim to have exceeded their sales totals of 1930. Sport goods, vacation articles, women's apparel, men's furnishings, shoes and textiles reveal the most activity. Distribution of electrical lines in some centers is running well ahead. Early reports of chain stores for June indicate some increases. Fall buying at wholesale, which commenced this week, reveals a well-defined policy to select goods where the price levels are especially attractive. Buyers for many of the larger stores continue to purchase for short time delivery and in many instances have no thought of keeping up normal inventory assortments. It appears evident that retail stocks are being so greatly reduced that a reaction in the way of active trading may be seen before the Summer is much further advanced.

While advances in commodity prices have outnumbered declines this week for the fourth consecutive week, the spread between the two figures has been narrowed somewhat since the first of the month. With the total alterations in *Dun's* list of wholesale commodity quotations numbering 54 for both weeks, the advances showed a 30 per cent. decline from last week's total. The 30 advances, however, were 18 above the 12 set down for the comparative week of 1930, but were 13 below the 43 recorded for last week. Of the 24 declines this week, 14 occurred in the fodstuffs group. In the hides and leather groups all the changes made were upward, and there were more plus than minus signs

in the lumber, metals and coal listings. Cotton and wool maintained their previous quotations. While the spurt that was given the commodity markets at the time of the debt plan announcement has subsided, the fact that a year ago this week the declines totaled 59 is not without its favorable significance.

The situation in the Pittsburgh iron and steel markets continues very quiet. Various finishing units will observe a protracted holiday and these suspensions will cut into output materially. The Iron

Age indicates pig iron production in June at 1,638,-627 tons, against 2,934,129 tons in June of last year. A moderate accumulation of current orders will permit resumption of finishing schedules at a fair rate in some quarters. Good-sized contracts for line pipe have been let recently, an additional tonnage being divided between two Pittsburgh plants. Structural fabricators are still getting a fair tonnage of miscellaneous work, with bridge and other public projects pending, while barge and tank jobs provide some additional volume, though the aggregate falls short of normal. Sheet mills are facing reduced shipments, though hopeful of maintaining operations at 30 per cent. at least. Prices on finished steel are not fully stabilized, but third-quarter quotations are reported subject to less shading.

A fractional reduction in the price of print cloths featured the primary market for dry goods this week, following a renewal of the decline in raw cotton, and a recession from the very active buying period at the end of June.

Dun Reports	1931	1930 P.C
Bank Clearings. Commodity Price Advances. Commodity Price Declines. Insolvencies (number)	\$6,854,344,000 30 24 389	\$8,201,954,000 —16. 12 — 59 — 428 — 9.
Industrial Activity		
Crude Oil Output (barrels) Electric Power Output (kwh) Freight Car Loadings	2,482,500 *1,575,780 759,299	2,581,500 — 3. *1,620,546 — 2. 936,848 —18.
Factors Reported Mont	hly:	
Agriculture		
Cotton Consumption (bales) Cotton Exports (bales)	465,770 335,769	473,284 - 1. $208,695 + 60.$
Dun Reports		
Price Index Number	\$146.591 1,993	\$171.598 —14. 2,026 — 1.
Foreign Trade		
Merchandise Exports	\$205,000,000 182,000,000	\$320,034,000 —35.1 284,683,000 —36.1
Industrial Activity		
Building Permits	\$89,087,118 1,638,627 2,075,500 3,626,452	\$119,421,575 —25,4 2,934,129 —44.2 3,440,239 —39.7 4,039,227 —10,4

BUSINESS CONDITIONS OF THE WEEK-REPORTED

PHILADELPHIA.—There has been increased inquiry in a number of lines during the week, and some gain also in the orders booked. The more cheerful attitude noted a week ago continues to spread, and it is the general belief that a definite trend upward has been started. Retailers' stocks of men's tropical worsted and sport clothing are nearly depleted. Women's and children's Summer apparel is selling in good volume.

Demand for glazed kid during the last two months is better than at any period since 1923; prices are holding firm. Volume of business in the chemical trade is satisfactory, and inquiries for machinery are on the increase. Movement of paints has been unusually good. There has been a slight betterment in the coal trade.

PITTSBURGH.—Retail trade continues in fair volume, although prices are averaging considerably lower than they did a year ago. Wholesalers report buying light, and almost entirely for filling-in purposes. Industrial operations show a moderate decline, as is customary at this period of the year. The operations of steel mills appear to be averaging from 30 to 35 per cent. Plate glass production is estimated to be about 25 per cent. lower than it was a year ago, with demand quiet. Movement of window glass continues at a low rate, while manufacturers of glass bottles report demand increasing.

SYRACUSE.—Abnormally high temperature, while stimulating sales of light wearing apparel, had a tendency to slow down sales of the heavier lines. Wholesalers report fill-in orders principally. A comparison of sales with the total of 1930 reveals a slight reduction. A more cheerful tone is evident in all branches of trade, and a good Fall business is expected. Fruit, vegetable and grain crops are all heavy.

BUFFALO.—With delayed purchases and special vacation needs aided by seasonable weather, retail sales show a further gain. In some instances, totals are not far behind those of a year ago. Chain stores and mail-order houses report good increases in distribution.

Primary markets continue to display a waiting attitude, with orders largely for staples. Sales of automobiles are ahead of anticipations earlier in the season. Permits for residence building continue to gain.

ST. LOUIS.—There has been a slight increase in manufacture of men's clothing. Drugs and chemicals are in fair demand, as are soda fountain supplies and equipment. There is active demand for insecticides and fertilizers. There has been an upward trend in the sales of electrical supplies, and slight increase in the sales of furniture. There has been slight improvement in wholesale hardware.

New flour business is getting under way, but the volume of sales is much under normal. Production of mills in St. Louis and East St. Louis for the week ending June 27, was 52,500 barrels, compared with 44,850 barrels the preceding week, and 74,000 during the corresponding week last year.

LOUISVILLE.—While not marked, there has been a slight improvement in the general business situation, with sales of seasonable merchandise making the best showing. Demand for furniture is better, but sales of kitchen and hotel equipment reveal a decline from the good showing made in April and May. June was the best month the local printers have had this year, but business with lithographers still is slow. Hardwood lumber is a little more active than it was a month ago.

BIRMINGHAM.—Department store sales are holding up fairly well, volume for June being reported in excess of the sales for both May, this year, and June, 1930. Department store inventories are uniformly lower than for some time. Wholesale dry goods and kindred lines continue to show a loss in volume, though stocks have been considerably reduced.

Electric power output in May, as measured in kilowatt hours, shows an increase of nearly 10 per cent. over the April total, but a decrease of about 10 per cent. over the May, 1930, record. Building operations are being confined largely to repairs.

DALLAS.—During recent weeks sales of seasonable merchandise have been benefited by warmer weather and the vacation period. Certain implement articles showed an increase as harvesting began. A record grain crop is being harvested. The cotton crop is about two weeks late; on the whole, it is in good condition. Lack of rain is being felt, and insect depredations are noticeable in some sections, but not to any appreciable extent.

CHICAGO.—The normal after-the-Fourth lag in retail trade was offset, in part, by heavily-advertised clearance sales of apparel and other Summer items, which draw a good response. Reports from financial sources indicate that earnings with some companies were as good as during the half of 1930, despite the lower volume of sales.

Livestock sold off on Monday, due to heavy receipts, and then steadied, the drop for most grades of cattle ranging around 25c. Hogs sold off both days, with a Tuesday top of \$7.45. Hide prices scored another sharp advance, the gains over the Friday close ranging from ½c. to 1½c. for the more active big packer grades.

CINCINNATI.—Evidence of increased activity and partial recovery in certain lines is not entirely lacking, and expressions of confidence relating to the outlook in the Fall are more frequent. In job-

BY LOCAL OFFICES OF R. G. DUN & CO.

bing markets, house trade has been fairly active, with less resistance, when commitments are under consideration. In the retail division, demand for hot weather requisites and vacation needs is more pronounced, with some attention being given to the sale of men's lightweight clothing. Machine tools business is entering the second half of the year with more promise. Both inquiries and orders picked up during the past week.

TOLEDO.—Retail trade has been stimulated by a period of extremely warm weather. In textile fabric lines, canvas glove factories are operating three days a week, and makers of women's wrappers report increased sales, but at a decreased margin of profit. Fifty-one industrial plants report a seasonable drop in employment. Plants making automotive parts report about the same measure of operations as for two weeks past.

DETROIT.—Trade at the present time is marked chiefly by somewhat greater interest in retail movement of seasonal merchandise, consonant with weather conditions. Wholesale and jobbing houses are finding only a moderate demand from customers, who are not inclined to buy heavily. There is nothing materially new in the factory situation. Building operations and construction work continue to show a recession.

TWIN CITIES (Minneapolis-St. Paul).—Recent copious rains have brought relief to pasturage, corn and other late crops in portions of this trade territory, but they came too late to restore the westerly portion of the Spring wheat belt from the devastating effect of the preceding period of intense heat.

Retail trade in the cities apparently is holding the gains previously reported, but its trend has been affected by sharp changes in the weather. Wholesale demand for staple merchandise is more spotted than it was last month, owing to changes in crop prospects and because of low prices of grain and dairy products.

KANSAS CITY.—Heavy arrivals of wheat continue, with prices a trifle weaker. New flour business still is slow. Livestock receipts were somewhat lessened, on account of the holiday, but prices remained steady. Retail volume has been called satisfactory during the week, although merchants report profits cut because of heavy advertising and attempts to clear stocks.

MILWAUKEE.—Exceedingly warm weather the past week has had the effect of cleaning the market of such seasonal merchandise as white flannel trousers, polo shirts, straw hats and electric fans, besides creating an unusual demand for men's underwear and other Summer products. Various factories in the textile line also complained of the inconvenience

caused by the necessity of shutting down operations in full or in part, due to the hot weather.

All of these facts again go to emphasize the extreme shortage in merchandise of many varieties. Furthermore, the heat also affected crops; the pea crop will show a decided shortage. Other crops have been benefited, and the general reports from the farming districts continue favorable. In industry, the best reports are received from shoe manufacturers.

LOS ANGELES.—Retail sales have been well maintained, special activity being noted in the Summer apparel and vacation merchandise. Reports from country districts show an improvement in demand for seasonable goods, which also is reflected in a better volume of sales with the local wholesalers. Increased activity was noted in mining and oil machinery during the week.

Los Angeles building permits for June established a new monthly record for this year, showing a total of 2,100 permits with a valuation of \$4,460,040. Increased demand in the Eastern markets for lemons has resulted in higher prices being obtained, but other citrus fruits still are selling much below the average figure.

SAN FRANCISCO.—Although wholesalers report lowered sales, more activity was noted during the week, particularly in women's dresses and millinery, due to the first showings of Fall goods. Automobile sales are holding their own, and the downward movement of building materials seems to have been checked.

Sales of electrical refrigerators continue to increase, and output of electrical power is gaining, owing to a wider use of current in agricultural sections. As a whole, the situation is regarded as satisfactory, and the employment index appears to be on its way upward.

SEATTLE.—Retail sales were lower this week, but active preparations continue for a good Fall trade. Although still below the record of a year ago, sales of automobiles showed a gain over the total of the week previous. Unsettled conditions are apparent in the Pacific cargo market, due chiefly to the continued weakness in the wheat trade.

PORTLAND.—Summer merchandise moved well at retail during the week, and the holiday brought an active demand for outing goods. Jobbing business was of fair volume. Carlot unloadings of fruits and vegetables were the largest in any week in the past twelve months. There was an increase in employment in the grain and fruit harvesting districts, with the average holding up well in canneries and on highway construction. Weather conditions are favoring the grain crops, and the wheat outturn will be much better than was estimated a month ago.

SIX MONTHS OF TRADING IN THE GRAIN MARKETS

Grain Stabilization Board Dominates Activity, Causing Wide Swings in Prices—This Week's Trading Light

By H. G. Seely

THE record of the grain markets during the first half of the year was dominated largely by the grain stabilization corporation's operations in wheat and the aftermath of a huge total of unsold grain. Contributing also to the steady decline in prices of all grains during the six months was the lack of speculative interest, and the keen competition of Argentine, Russian, Australian, and Canadian wheat for the export markets. American grain was kept from export during the first quarter by the high "stabilized" prices.

First-Quarter Prices Best

Throughout the period of old crop deliveries, which ended in May, the Farm Board kept prices "pegged" at around 80c. a bushel until March, and 82½c. thereafter. Wheat generally gave the best price account of itself during the first quarter. The first official indication of the Farm Board policy, with regard to the new crop came on January 24, when it was announced that the stabilization would not be attempted except in an emergency.

On February 26 came the announcement that the Board would sell 35,000,000 bushels of its holdings in the export markets at prevailing price levels—a statement which was followed by the first of a series of really sharp declines. An announcement by the Grain Board on March 28 that the new "pegged" price for cash wheat would be 82½c. or higher brought about a short rally. The close of the first quarter saw the "pegged" March delivery quoted at 71½c. and July (unsupported) at 60½c.

Board's Move Weakens Market

The Farm Board's announcement of its withdrawal from the market at the end of May, with holdings estimated at 200,000,000 bushels of wheat came more promptly than the speculative element expected, and June 3 saw a wide open break of $2\frac{1}{2}$ c. to $5\frac{1}{2}$ c. for the various deliveries. After that, the market floundered until the Hoover moratorium was announced.

Rally in Corn Brief

The coarse grains furnished interesting news during the six months, with corn the hardest hit of all on a percentage basis. March corn was quoted at 69.58c. and July at 723/4c. as the year started. The end of June saw the July delivery at a little better than 60 per cent., and December futures at 541/2c. The close of March saw the July delivery selling at a 4 per cent. premium over wheat, but this disparity was wiped out later.

Oats and Rye Follow Wheat

Oats and rye moved in a narrower range throughout, but followed the general tendencies of the two leaders. March and July oats ranged at 33½c. and 33c., as the year began, and ended June 30 with July at 30½c. The June close on oats was about 6c. higher than at the end of May because of this. Rye began the year at 42½c. and 42¾c. for March and July deliveries, and ended June with July at 37c., September 40c., and December 44½c.

Wheat Touches New Low

After a fairly firm close last Monday, grains worked steadily lower during the next three days on the Chicago Board of Trade. Wheat was the hardest hit, the coarse cereals holding for the most part within a fractional range. Weakness in stocks and cotton helped the decline along during the first half of the week. The leading cereal withstood the news of good rains in Canada and the Northwest on Monday, and closed 3/8c. to 11/4c. higher, rallying after early weakness. Tuesday and Wednesday saw losses of major fractions and Thursday another break of 5/8c. to 11/8c.

Export buying has remained light, and the amount of Russian wheat in the offing is an uncertainty. New arrivals of Winter wheat continued heavy, and the combination gave the bear traders the edge most of the week. Added to the bearish foreign news was the cable that Germany had increased its plantings of wheat sharply, and cut those of rye.

Daily closing quotations of grain options in the Chicago market follow:

WHEAT: July September December	Fri. July 3 55% 57 61%	Sat. July 4	Mon. July 6 55% 56 60%	Tues. July 7 55% 55% 55%	Wed. July 8 54 % 55 1/2 59 %	Thurs. July 9 53 1/2 54 3/4 59
CORN:						
July September December	59 55 1/4 49 1/4	• •	59 ½ 54 % 48 ½	60 ¼ 54 % 48 %	59 % 54 48	56 ¾ 53 ¾ 43 ¾
OATS:						
July September December	27 1/3 28 % 31 %	• •	27 1/4 27 1/4 30 1/4	27 27% 30%	27 27 % 30 %	26 % 27 % 30 %
RYE; July September December	36 1/3 39 43 1/4	• •	35 % 38 % 42 %	35 1/4 38 1/4 42 1/2	35¼ 38 42	35 37 % 41 ½

The grain movement each day is given in the following table, with the week's total, and comparative figures for last year:

	Wh	eat-	Flour.	Corn
V	Vestern	Atlantic	Atlantic	Western
	eceipts	Exports	Exports	Receipts
	376,000	97,000	1,000	561,000
	396,000	319,000	11,000	333,000
Monday †6,0	73,000	378,000	5,000	875,000
	355,000	748,000	15,000	440,000
	62,000	597,000	14,000	468,000
Total	27,000	2,139,000 1,687,000	46,000 74,000	2,677,000 1,894,000

THE DRY GOODS MARKETS ARE QUITE ACTIVE

Important Readjustment of Values Under Way—Woolen Mills are Unusually Busy

TRADE in several divisions of the primary dry goods markets became noticeably more quiet before the holiday. Trade at this time is only beginning to shape up for Fall. In retail channels offerings of low priced merchandise are quite remarkable, being rather more general than is normally expected even in pre-inventory days. In many departments price concessions represent the final determination of many merchants to readjust values to a closer parity with the declines that have gone on for months in first hands, but in several departments they give evidence of the ability of stores to purchase very low priced merchandise at first hands.

Several instances are cited showing that retail sales are not falling off in keeping with trade in many wholesale lines. It is believed that many of the ratios of trade in stores are being maintained by the stimulation of consumer demand by unusually low prices. Buyers for these stores have continued to purchase for short time delivery and many of them admit that they are not attempting to keep up normal inventory assortments. Sellers who are watching these developments feel confident that retail stocks are being so greatly reduced that a reaction in the way of active buying will be seen before the Fall trade can get under way.

In silk and cotton mills curtailment of production is extending, and will be continued throughout the Summer, unless there is an unexpected revival of demand in the meantime. The worsted mills are very active, many of them being forced into overtime operations to make required deliveries, and the garment and clothing trades are becoming more active on seasonal work. Rayon producers continue full operations, although orders are seasonally less. In the knit goods field operations are spotty, the peak of bathing suit and light sweater buying having passed, and hosiery manufacturers hesitating about accumulating goods in advance of orders.

Cotton Goods Are Easier

Print cloths declined ½c. to ½c. a yard in price this week on small buying, due to a drop in raw cotton, and following a very active buying period at the end of June. Narrow sheetings hesitated and there was no change in cotton duck, and lines of heavy goods for industrial purposes. Very moderate orders came forward on staple fine combed goods, but more business is offering on specialties in fine yarns for Fall and early Spring. Next week new lines of bedspreads will be opened at 10 per cent. reduction from Spring prices, and many fancy lines will be displayed. Little change is noted in the demand for sheets and pillowcases, towels, and other staples,

although agents say many small orders are being received steadily.

In the wool goods division Summer business is slackening but it appears that the scarcity of many tropical suitings wanted, bids fair to make for the placing of early advance business for another season. More overcoating business has been developing, and women's wear fabrics are now being bought more generally for Fall cutting. The call for plain serges for men's wear continues, and some very sizeable business has been booked. On the whole, the wool goods producers appear to be better supplied with business than for three years past.

A sharp advance in raw silk in speculative markets was followed by some recession. Some manufacturers purchased moderate quantities for early Fall but most of the trade is contending that it is unable to secure cloth prices in keeping with the higher prices for raw silk and is holding out of the markets. New Fall lines are chiefly noticeable because of the attention given to velvets and fine heavy crepes, some of which are going into the cutting field in substantial quantity.

On low-end rayon yarns prices are most irregular and there has been some breaking away from the uniformity of guarantees and list prices. The industry is well occupied and has booked a larger proportion of orders with weaving mills than a year ago and is still to receive normal orders from the knitting trades.

Great Activity in Wool Goods

Some of the large Lawrence, Mass., worsted plants are operating on day and part-night schedules and are finding difficulty in securing all the desirable help that could be used. The rush is a result of delayed purchases by clothing manufacturers all over the country, and their eagerness now to get goods in hand at once for immediate cutting. It is inevitable that several mills will be unable to deliver as fast as customers will take goods. The market for many of the more active worsted suitings is so tightly sold that some mills cannot undertake new deliveries until late in August.

Advance buying of raw wool by manufacturers in the Boston wool markets was the most general that has been reported for a long time, and reflected the sold-up position of several mills, as well as a growing feeling that prices may be higher. The demand for wool goods, outside of overcoatings and coatings for women is much below normal. Recently there has been more inquiry for sample lengths of fine woolen suitings that seem to be exceedingly scarce in the markets.

STEEL CONSUMPTION FOR HALF-YEAR DISAPPOINTING

Recession Recorded in Both Output and Earnings, with Prices at Decade's Lowest—Better Tone in Current Trade

By E. M. Jones

FROM the standpoint of both production and earnings, the record in steel for the first half of the year has been disappointing. The average output at no time was much above 50 per cent., and the period closes with the average at about 35 per cent., with competitive factors holding prices to a narrow level. Moderate gains in demand over the Spring months has been followed by a seasonal decline; with miscellaneous finished descriptions, the net results fall considerably short of normal.

Structural Demand Lifts Volume

In fact, production figures were supported to a large degree by major projects in pipe line construction, structural awards in fairly good volume and requirements in tin plate. Consumption of sheets and other flat rolled descriptions fluctuated from month to month, sheet sales reaching the peak in March at 64 per cent., and receding in May to 41 per cent. Unfilled sheet tonnages of reporting plants at June 1 were 296,731 tons this year, as compared with 461,756 tons last year.

General Recession in Prices

Prices allowed but little encouragement and earnings, as reported by various units, reflected selling values close to actual costs. Composite prices as tabulated by *The Iron Age* on finished steel were 2.121 cents per pound on December 29, 1930, advancing to 2.142 cents in January (the high point), and receding to 2.102 as of June 26. Based on revised sheet quotations, the figure advanced July 2 to 2.137 cents. For the third quarter, several descriptions have been revised upward.

Scrap Lowest in Two Decades

Primary materials have continued sluggish since the first of the year, merchant pig iron output being the lowest in years. At some centers, sales of surplus iron by steel interests have been at concessions from regular quotations. Pittsburgh producers have maintained quotations unchanged, the exceptional situation being noted of all grades at the uniform price of \$17.50, Pittsburgh, furnace. The Iron Age composite on pig iron as of July 2, stands at \$15.59, the lowest since November, 1915.

Scrap held its ground fairly well until the latter part of the half year, when values receded rapidly, heavy melting steel dropping from \$13 at the opening of the year to \$9.50 and \$10, Pittsburgh delivery, the lowest point in two decades. Dealers express the opinion that the bottom has been touched, and within the past week a slightly better tone has de-

veloped. Fuel has been reacting moderately in the Pittsburgh market, by reason of coal mining labor trouble.

Current Output at 35 Per Cent.

Since the first of the month, comparisons in steel operations are more or less relative, as various finishing units in the Pittsburgh district protracted the holiday shutdown, and these suspensions have cut into output. Taken as a whole, average ingot capacity has continued at 30 to 35 per cent., and a moderate accumulation of current orders will permit resumption of finishing schedules at a fair rate. Good-sized contracts for line pipe have been let recently, and additional tonnage being divided between two Pittsburgh plants.

Fair-Sized Structural Orders

Structural fabricators still are getting a fair tonnage of miscellaneous work, with bridge and other public projects still pending. Barge and tank jobs provide some additional volume, though the aggregate falls short of normal. Automobile manufacturers are preparing to shut down several weeks over the Summer, and sheet mills are facing reduced shipments, though hopeful of maintaining operations at 30 per cent., at least.

Third-Quarter Quotations Firmer

Prices on finished steel are not fully stabilized, but third-quarter quotations are reported subject to less shading. Galvanized sheets are quoted \$2.90, Pittsburgh, hot-rolled annealed sheets at \$2.40, Pittsburgh, and automobile body stock at \$2.10, Pittsburgh. Sheets and strip steel by the continuous process are quoted \$1.65 and \$1.70, Pittsburgh. Cold-rolled strip steel is firmer at \$2.15, Pittsburgh.

The usual price on merchant bars, structural shapes and plates is \$1.65, Pittsburgh. Wire nails to jobbers are quoted \$1.80 per keg, though \$1.90, Pittsburgh, is named in occasional transactions. Semifinished steel is quiet, and contracting interests are lacking, sheet bars and billets being quoted at \$29, and \$30, Pittsburgh.

Fuel brokers state that the situation is firming up, the continued strike at different points in Pittsburgh district showing an effect on output and shipments. Furnace coke now is fairly steady at \$2.40, and the former price of \$2.50 a ton at oven was restored in some instances. Foundry coke is quoted up to \$3.50 at oven for ordinary grades.

PAGES FROM THE PAST

THE panic of 1837 was the direct cause of the formation of R. G. Dun & Co., the oldest and largest Mercantile Agency in the world.

One of the organizations which failed in that year was the well-established silk house of Arthur Tap-

pan & Co., the proprietors of which were the brothers Arthur and Lewis Tappan.

Lewis, who had a keen insight into human nature and a remarkable memory, had had active charge of the company's credit accounts. He interviewed each new credit applicant personally and he is said never to have forgotten a detail that was reported to him. His knowledge

of the characters and records of concerns using credit accommodations locally and out of town was so broad that his specific advice was frequently asked by the other business men of the city.

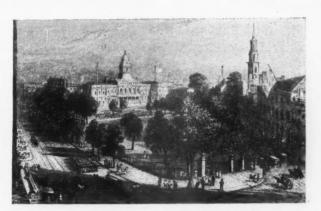
In planning for the future the conviction grew upon Lewis Tappan that his wide experience in appraising the responsibility of traders was of value to the business community. He thought it practical to furnish credit information to subscribers who would take the service on an annual basis. Encouraged by the reception the plan received he determined, in 1841, to establish "The Mercantile Agency." On August 1 of that year the business

was started under that title—the name it has ever since retained.

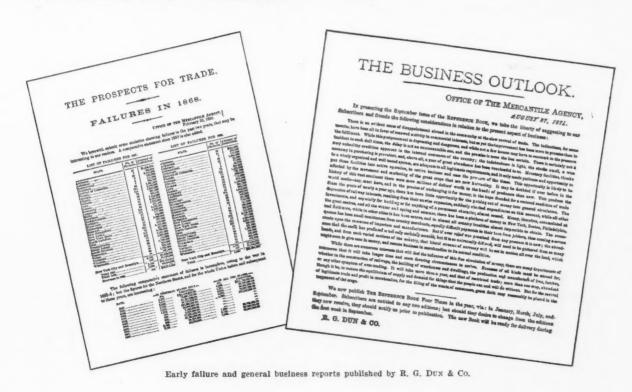
Offices were eventually established in other cities and arrangements were made for the exchange of information. As the broad scope of the organization became generally known many requests were received regarding general business conditions. To fill this need the semiannual publica-

semiannual publication of failure statistics and trade reviews was begun. The form used in these reports is well illustrated by the two reproductions shown below.

On August 5, 1893, *Dun's Review* was started, and these reports of business conditions were made a weekly feature, while failures were reported weekly and monthly as well as by quarters and annually.



The Park and City Hall, New York, as they appeared in 1841, when the Mercantile Agency was established.



July 11, 1931

WEEKLY QUOTATION RECORD OF

Commodity Advances Slightly Fewer

WHILE advances in commodity prices have outnumbered declines this week for the fourth consecutive week, the spread between the two figures has been narrowed somewhat since the first of the month. With the total alterations in Dun's list of wholesale commodity quotations numbering 54 for both weeks, the advances showed a 30 per cent. decline from last week's total. The 30 advances, however, were 18 above the 12 set down for the comparative week of 1930, but were 13 below the 43

Ch'ge	This Week	Last Week	Last Year	Ch'ge	This Week	Last Week	Last Year
FOODSTUFFS				FAS Plain Red Gum, 4/4"Per M ft.+1.50	81.50		102.00
BEANS: Pea, choice100 lb25	$\frac{4.50}{6.75}$	$^{\dagger 4.75}_{7.00}$	$7.00 \\ 11.25$	FAS Plain Red Gum, 4/4". Per M ft.+1.50 FAS Ash 4/4"	$105.00 \\ 82.00 \\ 50.00$	$105.00 \\ 82.00 \\ 50.00$	$110.00 \\ 95.00 \\ 50.00$
Red kidney, choice	6.00	6.00	9.75	FAS Green Add"	105.00		120.00 87.50
COFFEE, No. 7 Riolb-1/8 Santos No. 4	6% 9½	6 % 9 1/2	7¼ 12¾	FAS Chestnut, 4/4" " " " No. 1 Com. Mehogany 4/4" " " " 111	82.50 75.00	75.00	80.00 165.00
DAIRY: Butter, creamery extralb-1/2	241/2	25	341/2	FAS H. Maple, 4/4" " "-1.00	65.00 84.00	85.00	90.00
Cheese, N. Y., fancy	14 30	14 30	23 34	N. C. Pine, 4/4", Edge, Un-	31.00	31.00	35.00
Eggs, nearby, fancydoz Fresh, gathered, extra firsts"	191/2	191/2	25	Yellow Pine, 3x12" " "	$\frac{42.00}{58.00}$	42.00 58.00	46.50 64.00
Apples, evaporated, fancylb	101/2	10 1/2	14	Douglas Fir, Water Ship.,	76.00	76.00	79.00
Apricots, choice	14 161/2	14 161/2	14 21	Douglas Fir, Water Ship., c. i. f., N. Y. 2x4", 18 feet " " " Cal. Redwood, 4/4", Clear " "	$\frac{22.50}{71.00}$	$\frac{22.50}{71.00}$	25.25 75.00
Currants, cleaned, 50-lb, box" Lemon Peel, Imported" Orange Peel, Imported"	11 ¼ 16 ½	111/4	1114	North Carolina Pine, Roof- ers, 13/16x6" " " "	24.25	24.25	28.00
Orange Peel, Imported	17	17	14 ½ 15 ½ 12 ¼ 8 ¼	NAVAL STORES: Pitch bbl	5.50	5.50	7.00
Peaches, Cal. standard" Prunes, Cal. 40-50, 25-lb. box"	8 1/4 6 1/4	81/4 61/4	814	Rosin "B" " -30 Tar, kiln burned "	$\frac{4.50}{10.00}$	4.80 10.00	$\frac{6.10}{13.00}$
FLOUR: Spring Pat196 lbs15	$\frac{4.35}{3.90}$	$\frac{4.50}{4.00}$	5.15 4.35	Turpentine, carlotsgal-101/4		531/4	441/4
Winter, Soft Straights " "10 Fancy Minn. Family " "	5.85	5.85	6.45	PAINTS: Litharge, com'l Amlb Red Lead, dry100 "	13¼ 13¼	13¼ 13¼	7¾ 8¾
GRAIN: Wheat, No. 2 Rbu21½ Corn. No. 2 yellow "-02	73 1/2	95 76 1/8	1.03 % 95 %	White Lead in Pastelb	$13\frac{1}{4}$ $13\frac{1}{4}$	13¼ 13¼	13%
Oats, No. 3 white	39 42%	38 45 %	45	Zinc, American	61/2 9 %	13¼ 6½ 9%	71/4 61/2 9 %
Corn, No. 2 yellow. "02 / Oats, No. 3 white. "+.01 Rye, No. 2, F.O.B "03 / Barley, malting. "-//8 Hay, No. 1	511/2	52 %	64 %	ADVANCES 2; DECLINES 4.	0 78	0 78	0 /8
HOPS: Pacific, Pr. '30lb	1.20	1.20	1.40 21	HIDES AND LEAT	THER		
MOLASSES AND SYRUP:	40	10	17	HIDES, Chicago:			
Blackstrap—bblsgal Extra Fancy	$\frac{10}{54}$	$\begin{array}{c} 10 \\ 54 \end{array}$	60		12½ 12	111/2	14 14
PEAS: Yellow split, dom100 lbs	4.00	4.00	5.50	Packer, No. 1 native	111/2	10	131/2
PROVISIONS, Chicago: Beef Steers, best fat100 lb	8.50	8.50	11.75	Cows, heavy native	11 11	91/2	12 †11½
Hogs, 220-250 lb. w'ts"	6.75	6.75	9.25 9.75	No. 1 buff hides	10	†7½ 9½	11
Pork, messbbls	8.45 23.00	8.50 23.00	31.50	No. 1 kip	10 10 1/2	†9½ †10	†12¾ 13¾
Sheep, fat ewes	8.25 3.50	8.25 3.00	$\frac{11.00}{3.50}$	Chicago city calfskins" + 1/2	13 1/2	†13	18
Short ribs, sides l'se " "50 Bacon, N. Y., 140 down th01	9.00	9.50	13.75 151/2	LEATHER:			
Hogs, 220-250 lb. wts. ""05 Hogs, 220-250 lb. wts. ""05 Lard, N. Y. Mid. W. ""05 Pork, mess	131/4	13	18%	Union backs, t.r	32 37	30 35	41
MICE: Dom. Long grain, Fancylb	6	6	61/4	Tion Toute portablished	52	52	58
Blue Rose, choice	3 1/8	3 1/8	4 %	ADVANCES 12; DECLINES			
SPICES: Mace, Banda No. 1lb	52	52	65	TEXTILES			
Cloves, Zanzibar	181/2 16	18½ 16	25 19 ½	BURLAP, 10½-oz. 40-inyd10 8-oz. 40-in	$\frac{5.15}{4.05}$	$5.25 \\ 4.05$	6.45 4.95
Ginger, Cochin	12	12 8 1/2	16 20¾	COTTON GOODS:	2.00		
" Singapore, white "-% " Mombosa, red	18 20	18% 20	26 181/2	Brown sheetings, standyd Wide sheetings, 10-4	46	6¾ 46	10 56
SUGAR: Cent. 96°100 lbs	3.42	3.42	3.32	Bleached sheetings, stand"	131/2	131/2	17
Fine gran., in obls " "+.10	4.65	4.55	4.70	Medium	10 ½ 5 % 7 ¼ 7 ½	101/3 51/3 71/4 71/3	8
Fine	12 22	12 22	13 28	Standard print	71/2	71/2	101/2
Japan, basket fired	12 12	12 12	14 12	Staple ginghams	5	7 5 1/8	514
VEGETABLES: Cabbagecrate	1.75	1.75	1.00		23	23	32½ 9%
Onions, Eastern, Yelbskt. Potatoes, L. Ibbl	$\frac{1.25}{3.40}$	$\frac{1.25}{3.40}$	‡	HEMP: Midway, Fair Current	5% 3.80	5 1/4 3.80	5.10
Turnips, Can., Rutabaga bag ADVANCES 4; DECLINES 14.	1.00	1.00	1.50	RAYON:	0.00	0.00	0.10
,	47.0			Den. Fil. a 150 22-32	75	75	1.15
BUILDING MATERI		†	15.00	b 150 40	1.30	1.30	1.65
Portland Cement, N. Y., Trk.	1.69	1.69	2.60	Acetate.	10.15	10.15	0.07
loads, deliveredbbl Chicago, carloads" Philadelphia. carloads	† · · · ·	†	1.95	SILK: Italian Ex. Claslb Japan, Extra Crack"	†2.40 2.30	$^{\dagger 2.40}_{2.30}$	3.25 3.00
Philadelphia, carloads" Lath, Eastern spruce100	3.65	3.65	$\frac{2.50}{4.50}$	WOOL, Boston:			
Lath, Eastern spruce	t	10.00	$14.00 \\ 13.00$	Average, 25 quotlb	39.00	39.00	49.36
Red Cedar, Clear, rail	3.51	3.51	3.96	Ohio & Pa, Fleeces: Delaine Unwashed	25 24	$\frac{25}{24}$	30 30
				Half-Blood Combing" Half-Blood Clothing" Common and Braid"	20	20	25
White Pine, No. 1 Barn,	EA EO	EA EO	00 00	3 - 13	4.0	4.0	
FAS Quartered Wh. Oak,		54.50 54.00 1	60.00	Common and Braid" Mich., and N. Y. Fleeces: Delaine Unwashed"	16 22	16 22	24 26

WHOLESALE COMMODITY PRICES

recorded for last week. Of the 24 declines this week, 14 occurred in the foodstuffs group. In the hides and leather groups all the changes made were upward, and there were more plus than minus signs in the lumber, metals and coal listings. Cotton and wool maintained their previous quotations. While may soon begin to make less gloomy reading.

the spurt that was given the commodity markets at the time of the debt plan announcement has subsided, the fact that a year ago this week the declines totaled 59 is not without its favorable significance.

Evidence is increasing that commodity figures

Half-Blood Clothingll Vis., Mo., and N. E.:		his eek	Last Week	Last Year	Ch'ge	This Week	Last Week	Last Year
Vis., Mo., and N. E.:	b	19	19	25	Sarsaparilla, Honduraslb Soda ash. 58% light100 "	1.00	1.00	48 1.32
		19	19	25	Soda ash, 58% light100 " Soda benzoate"	40	40	50
VIS., MO., and N. E.: Half-Blood		18	18	28	ADVANCES; DECLINES			
outhern Fleeces: Drdinary Mediums		17	17	26	1			
Tv. W. Va., etc.: Three-eighths					METALS			
Blood Unwashed "		23	23	33	Pig Iron: No. 2X, Phton25	17.01	17 00	10.70
Quarter-Blood Combing"		22	22	33	No. 2 valley furnace"	17.01 17.00	17.26 17.00	19.76 18.00
Fine. 12 months		58	58	75	Bessemer, Pittsburgh	18.76	18.76	20.26
Fine, 8 months		50	50	68	Rillets rerolling Pittsburgh "	14.69 29.00	14.69	16.69
alifornia, Scoured Basis:		50	50	65	Forging, Pittsburgh "	35.00	29.00 35.00	$\frac{31.00}{36.00}$
Southern"		46	46	60	Wire rods, Pittsburgh	35.00	35.00	36.00
		60	60	73	Iron bars. Chicago100 lb	43.00 1.70	43.00 1.70	43.00 2.00
alley No. 1		52	52	67	Steel bars, Pittsburgh " "	1.65	1.65	1.65
regon, Scoured Basis; fine & F. M. Staple		61	61	75	Billets, rerolling, Pittsburgh Forging, Pittsburgh. Wire rods, Pittsburgh. O-b rails, by, at mill. Iron bars, Chicago. Tank plates, Pittsburgh. Sheets, black No. 24, Pittsburgh. Wire Nails, Pittsburgh. Wire Nails, Pittsburgh. Wire Nails, Pittsburgh. Galv. Sheets No. 24, Pittsburgh. Galv. Sheets No. 24, Pittsburgh. Galv. Sheets No. 24, Pittsburgh. Foundry, prompt ship. Foundry, prompt ship. Foundry, prompt ship. Aluminum, pig (ton lots). Aluminony, ordinary. Copper. Electrolytic. Zinc. N. Y. Lead, N. Y. Tin, N. Y. Tinplate, Pittsburgh, 100-lb box. ADVANCES 4; DECLINES 2.	1.65	1.65	1.65
rine Staple Choice"		55	55	70	Sheets, black No. 24, Pittsb'h " " + 25	$\frac{1.65}{2.40}$	$\frac{1.65}{2.15}$	$\frac{1.65}{2.55}$
Fine Clothing		50	50	65	Wire Nails, Pittsburgh " "	1.80	1.80	2.15
rritory, Scoured Basis: fine Staple Choice		70 68	70 68	85 70	Galv. Sheets No. 24. Pittsburgh " "	2.55	2.55	2.80
Combing		43	43	50	Coke. Connellsville, oventon +.20	2.90 2.40	$\frac{2.70}{2.40}$	$\frac{3.15}{2.50}$
alifornia AA"		65	65	80	Furnace, prompt ship	3.50	3.50	3.50
	10	all,	Fall,	Fall,	Aluminum pig (ton lots)lb	22.90	22.90	
OOLEN GOODS:		31	1931	1931	Antimony, ordinary " _1/	814	7 814	111
Standard cheviot, 14-ozyd		30	1.30	1.30	Copper. Electrolytic	4.3	0 8½ 0 4.2	5 4.4
erge, 11-oz		$.65 \\ .28$	$\frac{1.65}{2.28}$	$\frac{1.85}{2.70}$	Lead. N. Y	4.4	0 4.4	0 - 5.2
Sancy cassimere, 13-oz		82 1/2	1.82 1/4	2.50	Tin, N. Y	26.0 5.00	$0 25.2 \\ 5.00$	$5 29.2 \\ 5.25$
Serge, 16-oz		45	45	52 1/2	Tinplate, Pittsburgh, 100-10 box	0.00	0.00	0.20
36-in. all-worsted Pan	9	.80	$\frac{45}{2.80}$	51 1/2 3.75	ADVANCES 4; DECLINES 2.			
ADVANCES 1; DECLINES 1.	-	.00	2.00	0110	MISCELLANEOU	JS		
DRUGS AND	CHEMIC	ALS			COAL: f.o.b. Mineston			
Acetanilid, U.S.P., bbls		36	36	36	Navy Standard" High Volatile, Steam"	$\frac{2.15}{1.25}$	$\frac{2.15}{1.25}$	$\frac{2.10}{1.25}$
cid, Acetic, 28 deg100 "	2	.60	2.60	3.87		1.20	J. au	
Carbolic, cans		17 371/2	17 371/2	17 46	Stove +.20	7.60	7.40	8.85
Muriatic, 18'	1	.00	1.00	1.00	Anthracite, Company:	$7.35 \\ 7.35$	7.15 7.40	8.25 8.35
Nitrie, 52' " "	6	50	6.50	6.50	Pen "+.20	5.35	5.15	4.55
Oxalic, spot		10 % 55	10 % 55	11 1/4 55	DVESTUFFS Dischromate			
Partaric crystals		311/2	311/2	35 1/2	Potash, am. lb Cochineal, silver. Cutch. Rangoon. " Gambier, Plantation. "	8%	8%	9
luor Spar. acid, 98%ton	38	50	38.50	38.50 2.55 1/2	Cochineal, silver	52 103/2	52 101/2	60 133
Mcohol, 190 proof U.S.Pgai	2	37 44	$\frac{2.37}{44}$	50	Cutch. Rangoon	7%	7%	79
" denatured, form 5"		22	22	39	Indigo. Madras	1.25	1.25	1.25
lum, lumpIb	3.	$\frac{25}{15\frac{1}{2}}$	3.25 151/2	$\frac{3.50}{14}$	Prussiate potash, yellow"	181/2	181/2	183
mmonia, annydrous		4	4	4	FERTILIZERS:			
Salsam, Copaiba, S. A	40	20	20	28	Bones, ground steamed, 14, am., 60% bone phosphate, Chicago.ton	25.00	25.00	28,50
Fir, Canadagal	10.	.00 .50	$10.00 \\ 1.50$	$11.00 \\ 1.70$	Muriate potash 80%	37.15	37.15	37.15
Peru	2.	64	2.64	2.25	Nitrate soda	2.05	2.05	2.07
leaching powder, over 34% " "	2	21/2	2.00	2.00	Sulphate ammonia, domestic,	1.60	1.60	1.85
Sorax, Crystal, in DDI	18	.00 72	18.00	18.00	Sulphate potash bs. 90%ton	48.25	48.25	48.25
alomel, Americanlb	1.	82	1.82	2.05	OILS: Cocoanut, Spot, N. Ylb-1/4	41/4	41/2	63
amphor, slabs"	15.	53	$\begin{array}{c} 53 \\ 15.00 \end{array}$	57 15.00	OILS: Cocoanut, Spot, N. Y	71/4	45	60
astor Oil No. 1lb	10.	101/2	101/2	111%	Corn crude Mill	614	614	7
austic Soda, 76%	2	25	2.25	3.00	Cottonseed, spot "+5	6.90	6.85	
hlorate potash		$\frac{8}{25}$	8 25	27	Lard, extra, Winter st	9.2	8% 8.9	11 14.
Interesting Undergohlovide	8	50	8.50	8.50	Cottonseed, spot	101/4	101/4	13
		2314	2314	261/4	Rosin, first rungal	52	52	61
ream tartar, domestic	2.	25	2.25	2.25 81/2	Soya-Bean, tank, cars, M. W lb	$\frac{6.0}{1.37}$	6.0 1.37	2.075
cream tartar, domestic		121/2	121/2	13	Petroleum, Pa., cr., at wellbbl Kerosene, wagon, deliverygal	17	17	15
ream tartar, domestic. 1b Cpsom Salts. 100 lb Formaldehyde "Hycerine. C. P. in drums. "		9 %	9%	17		13.3	13.3	14.
dum-Arabic, Amber			29	$\frac{32}{1.05}$	Wax, ref. 125 m. plb	31/8	31/8	33
Sum-Arabic, Amber		29 75	75					
Sycerine, C. P. in drums		75 38	75 38	49	PAPER: Newsroll Contract	57.00	57.00	62.00
tycerne, C. P. in drums. tum-Arabic, Amber	1.	75 38 35	$\frac{38}{1.35}$	49 1.35	Book, S. & S. Clb	51/4	51/4	6
ilycerine, C. P. in drums itum-Arabite, Amber. tensoin, Sumatra. amboge, pipe. theliac, D. C. tragacanth, Aleppo 1st. deorice Extract	1	75 38 35 18	$\frac{38}{1.35}$	1.35 18	Book, S. & S. C	10	51/4	10
ilycerine, C. P. in drums ium-Arabic, Amber. tensoin, Sumatra iamboge, pipe ihellac, D. C. ragacanth, Aleppo 1st icorice Extract owdered fenthol, Japan, cases	1.	75 38 35 18 33 35	38 1.35 18 33 3.35	1.35 18 33 4.15	Book, S. & S. C	5¼ 10 4¼ 2.25	5¼ 10 4¼ 2.25	10 5 % 3.00
um-Arable, Amber. um-Arable, Amber. ensoln, Sumatra. almboge, pipe. hellac, D. C. ragacanth, Aleppo 1st. deorice Extract. owdered. fenthol, Japan, cases. forphine, Sulp., bulk. oz	1. 3. 7.	75 38 35 18 33 35 95	38 1.35 18 33 3.35 7.95	49 1.35 18 33 4.15 8.95	Book, S. & S. Clb	5¼ 10 4¼	51/4 10 41/4	6 10 58
ilycerine, C. P. in drums ium-Arabic, Amber sensoin, Sumatra iamboge, pipe chellac, D. C. ragacanth, Aleppo 1st icorice Extract owdered fenthol, Japan, cases. forpine, Sulp., bulk., oz	1. 3. 7.	75 38 35 18 33 35 95 22 %	38 1.35 18 33 3.35 7.95 22 %	49 1.35 18 33 4.15 8.95 26 %	Book, S. & S. C	5¼ 10 4¼ 2.25	5¼ 10 4¼ 2.25	6 10 53/ 3.00
ilycerine, C. P. in drums itum-Arabic, Amber. tensoin, Sumatra iamboge, pipe. thellac, D. C. ragacanth, Aleppo 1st icorice Extract owdered fenthol, Japan, cases. forphine, Sulp., bulk.	1. 3. 7.	75 38 35 18 33 35 95 22% 8	38 1.35 18 33 3.35 7.95 22 % 12.00	49 1.35 18 33 4.15 8.95 26% 8	Book, S. & S. C	514 10 414 2.25 .20 38.00	10 41/4 2.25 15 38.00	$\begin{array}{r} 6 \\ 10 \\ 58 \\ 3.00 \\ 22 \\ 52.00 \end{array}$
ilycerine, C. P. in drums ium-Arabic, Amber sensoin, Sumatra iamboge, pipe chellac, D. C. ragacanth, Aleppo 1st icorice Extract owdered fenthol, Japan, cases. forpine, Sulp., bulk., oz	1. 3. 7.	75 38 35 18 33 35 95 22% 00	38 1.35 18 33 3.35 7.95 22 % 8 12.00 103.00	49 1.35 18 33 4.15 8.95 26 % 8 12.00 120.00	Book, S. & S. C	514 10 414 2.25 .20 38.00	5¼ 10 4¼ 2.25 15	$\begin{array}{c} 6 \\ 10 \\ 584 \\ 3.00 \\ 22 \end{array}$
Jycerine, C. P. in drums Jym-Arabic, Amber. Sensoin, Sumatra Jamboge, pipe. Shellac, D. C. Fragacanth, Aleppo 1st Licorice Extract. "owdered dienthol, Japan, cases. "Morphine, Sulp., bulk. "Ox Vitrate Silver, crystals. "Nax Vomica, powdered. "Dium, jobbing lots. "uicksilver, 75-1b, flash. "Internal of the common control of the control of	1. 3. 7. 12. 103.	75 38 35 18 33 35 95 22	38 1.35 18 33 3.35 7.95 22 % 12.00 103.00	1.35 18 33 4.15 8.95 26 % 12.00 120.00 40	Book, S. & S. C	5¼ 10 4¼ 2.25 .20	5¼ 10 4¼ 2.25 15 38.00	53, 3.00 22 52.00
Peru Blearbonate Soda, Am. 100 lb Bleaching powder, over 34% "Bleaching powder, over 34% "Brimstone, crude domestic ton alomel, American lb Bamphor, slabs. "Satile Soap, white case castor Oil No. 1. lb Caustic Soda, 76% 100 "Thiorate potash." Increase the case castor Oil No. 1. lb Caustic Soda, 76% 100 "Thiorate potash." Increase the case case of the case case of the case case of the case case of the case case of the case case of the case case of the case case of the case case case of the case case case case case case case cas	1. 3. 7. 12. 103.	75 38 35 18 33 35 95 22% 00	38 1.35 18 33 3.35 7.95 22 % 8 12.00 103.00	49 1.35 18 33 4.15 8.95 26 % 8 12.00 120.00	Book, S. & S. C	514 10 414 2.25 .20 38.00	5¼ 10 4¼ 2.25 15 38.00	53, 3.00 22 52.00

LONG STOCK PRICE DECLINE ENDS EARLY IN JUNE

Present Market Listessness Due to Uncertainty as to Future Trends

THE Economic Department of R. G. Dun & Co. has compiled an arithmetic average of fifty stocks to serve as a general guide to the course of stock prices. In the selection of stocks as wide diversification as possible was sought both on the basis of industries represented and of geographical location. Prime investment, semi-investment and speculative issues were included to impart to the average a broad significance.

These comon stocks were chosen for inclusion in the average:

Allied Chemical & Dye International Merc. Allis-Chalmers Mfg. American Can American Tel. & Tel. American Tobacco American Woolen Atchison Topeka & S. F. Ry. Borden Co. Briggs Mfg. Canadian Pacific Ry. Congoleum-Nairn Consolidated Gas Cudahy Packing Curtis Publishing E. I. du Pont de Nemours Radio Corp. Eastman Kodak General Electric General Motors International Cement International Harvester Standard G. & E.

Marine International Nickel International Paper & Power Kennecott Copper R. H. Macy & Co. Montgomery Ward National Biscuit N. Y. Central R. R. North American Otis Elevator Pennsylvania R. R. Phil. & Reading C. & I. Proctor & Gamble Radio-Keith-Orpheum Remington Rand Simmons Southern Pacific

Standard Oil of Cal. Standard Oil (N. J.) Texas Corp. Union Pacific R. R. United Aircraft U. S. Leather

U. S. Rubber II. S. Steel Western Union Tel. Westinghouse Elec. F. W. Woolworth

Spring Rise Culminates in February

The Fifty Stock Average stood at 64.08 on January 2. From then until the end of the month fluctuations were relatively narrow. Early in February it became apparent that industry was making definite forward progress. Sentiment improved as a result and a brisk demand for common stocks appeared.

During the entire month of February stock prices rose and on the 23rd reached a peak, which, measured by the Fifty Stock Average was 72.30. In the last two weeks of February it became fairly obvious from the trend of steel and automobile production, freight car loadings and commodity prices that industrial earnings would probably not measure up to expectations. As a result of this general feeling prices turned downward.

Stock Market Waiting Upon Developments

The lack of a single motivating force to determine the direction of the trend is more apparent now than it has been for many months. Both buyers and sellers of stock are waiting for further tangible developments before allowing their estimates of future conditions to take concrete form.



BOND PRICES FIRM DURING FIRST SIX MONTHS

Price Recession of April and May Followed by Upward Trend
During Month of June

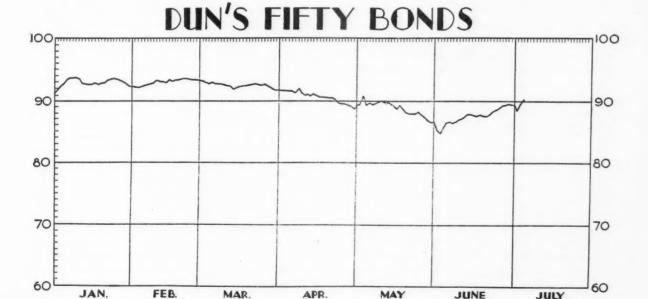
AS a gauge of the broad movements of the bond market the Economic Department of R. G. Dun & Co. has constructed an average made up of fifty representative bonds. A simple arithmetic average was chosen and the method employed in selecting the bonds to be included was the same as that used in preparing the list of Fifty Stocks.

The individual bonds, the prices of which make up the Ffty Bond Average, are as follows:

Abraham & Strauss 51/2's, 1943 Allegheny Corp. 5's, 1944 Allis-Chalmers deb. 5's, 1937 A. I. G. Chemical deb. 51/2's, 1949 American Smelting & Refining 5's A, 1947 Armour (III.,) R. E. 1st 41/2's, 1939 Atchison general 4's, 1995 B. & O. cvt. 41/2's, 1960 Botnay Cons. Mills S.F. 61/2's, 1934 Brooklyn Union Gas 5's, 1945 Columbia G. & E. 5's, 1961 Consolidated Gas 51/2's, 1945 D. & H. 1st ref. 4's, 1943 Dodge Brothers deb. 6's, 1940 Duke-Price Power 6's A, 1966 Erie general lien 4's, 1996 General Baking 51/2's, 1940 General Theaters 6's, 1940 B. F. Goodrich deb. 6's, 1945 Inland Steel 41/2's B, 1981 International Cement deb. 5's, 1948 International Match deb. 5's, 1947 International Paper 6's A, 1955

International Telephone & Telegraph 41/2's 1939 K. C. Southern 4's, 1950 Laclede Gas 51/2's C, 1953 Lorillard deb. 51/2's, 1937 McCrory Stores deb. 51/2's, 1941 Missouri Pacific 4's, 1975 National Dairy, 41/4's, 1948 N. M. Edison 61/2's A, 1941 New Haven 6's, 1948 N. M. Stern 1st 5's, 1951 North American 5's, 1961 Otis Steel 6's A, 1941 Paramount 51/2's, 1950 Pennsylvania 4's, 1965 Phila. Co. 5's A, 1967 Phil. & Read. C. & I. 6's, 1949 Remington Arms 6's A, 1937 Remington Rand 51/2's A, 1947 Republic Iron & Steel 5's, 1940 St. Louis, S.F. 41/2's A, 1978 Shell Union deb. 5's, 1947 Southern Pacific 41/2's, 1981 Texas Corp. deb. 5's, 1944 Utilities Power & Light deb. 5's, 1959 Western Union 5's, 1960 Western Electric 5's, 1944 Youngstown Sheet 5's A, 1978

According to the Fifty Bond Average bond prices reached their high of the year on January 10. On this date the average was 93.59. Since the low of 84.49, was reached on June 2 the trend has been upward.



July 11, 1931

CURRENT STATUS OF HARDWARE TRADE ENCOURAGING

Favorable Factors Improve Sentiment in Leading Hardware Markets— Sales Continue Below Last Year's Level

New Haven Factories on Short Time

Sales of staple hardware are approximately 10 per cent. less at this time than they were a year ago. The opinion prevails that prices of hardware have reached low levels, and if any change in prices occurs the trend will be upward. Short working hours rule in practically all factories. While collections are slow, there is a slight improvement over the situation a month ago.

General Sales Low at Rochester

Hardware trade in Rochester is quiet, and general conditions are not bright. Retail buying is limited, and price reductions made at the first of the year seem to have been no inducement. The prices remain about same, but quality has been cut, and possibly some advances will be made the last quarter of the year. The building business locally, while showing some improvement the past few months, is not much of a stimulus to the wholesale hardware trade.

Country Demand Leads at St. Louis

Jobbers and distributors in this district report volume for the first six months about 25 per cent. less than that for the same period of 1930. There has been some stimulation in country business, due to improved conditions in agricultural areas. Prices since the first of the year show declines of 10 to 20 per cent. on some items, while others hold firm. Favorable factors are that dealers' stocks are low, and conditions in rural districts are better than they were a year ago at this time.

Baltimore Sales Drop 20 Per Cent.

The sales volume for the first half of 1931 is off about 20 per cent. when compared with the figures for the corresponding 1930 period. The turnover in the building hardware division reflects the contraction of construction operations. Incoming orders from shipyards have stimulated the movement of marine hardware. Agricultural hardware is moving sluggishly.

Mill and factory shipments are prompt, but local wholesale distributors are carrying only about 75 per cent. of normal stocks for this season of the year, and retailers are disinclined to make forward commitments for any sizeable amounts. Prices have shown a weakening tendency since early in 1930, although there have been no radical declines. Collections show improvement and present returns are generally classed as fair.

June Sales Gain at Atlanta

Manufacturers and wholesalers reported that the trade volume, which in terms of money has gained from 10 to 12 per cent. for June, 1931, over that of June, 1930, still compares unfavorably with the record for the same month of 1929. The estimated decline of wholesale prices is 10 to 15 per cent. and of manufacturers 5 to 10 per cent., compared with the showing for the same period of last year.

Outlook Encouraging at Cincinnati

Outlook in the hardware trade for the ensuing six months presents many encouraging features. There has been an increased demand for supplies in practically all departments. Current orders comprise seasonal items, principally window screens, electric fans, garden tools, hose, lawn mowers and vacation equipment. Cautious buying policies have prevented excessive carryover of Winter stocks.

Stocks Low at Kansas City

Sales reported by leading hardware distributors are substantially less for the first six months of the year than they were for the comparative months of 1930. This line does not show any difference in movements than other primary lines, and a slightly lower-price level should be taken into consideration. Percentage of accounts receivable to sales latterly shows a better ratio than sales comparisons. Collections for the past several months are reported as a little slower. Stocks are at conservative levels.

Denver Prices 10 Per Cent. Lower

Sales of hardware for the first six months of 1931 compare favorably with those for the same period a year ago; volume shows a slight decrease. June made a slight increase over the total of June, 1930. Prices are about 10 per cent. lower than they were a year ago, and in some quarters advances are anticipated in certain lines. Collections still are slow, but are showing an improvement, where forceful methods are employed.

Seattle Volume Below 1930 Figures

The hardware trade continues to show an average dollar volume considerably below that of a year ago. Stocks carried are considerably lower than at this time a year ago. The general level of prices also is much under that of a year ago. In retail selling, the best volume is being built on price appeal. Reduction of overhead appears to be general. A tightening in the extension of credit and more pressure upon collections is in evidence.

Analysis of Fixed Trust Portfolios continued from page 11

an investment preferred stock is primarily an income security and is not ordinarily subject either to extra disbursements or to marked enhancement in value. The entire II utility preferred stocks are held by one trust which has a heavy investment in the industry, while the single industrial preferred stock is one with a participating feature.

Chemicals and Electrical Equipments Lead

It was found that U. S. Steel was owned by more fixed trusts than any other industrial common stock and that General Electric and du Pont de Nemours shared second place. In arriving at the percentages shown in this table of the fifteen most popular industrials, the number of trusts with investments in the group, 77, was taken as 100 per cent. This gives a more significant comparison than could be obtained by using the totals of all the trusts included in the survey, many of which have no industrial in-

vestments.	Number of	Percentage of
Stook		Trusts Owning
U. S. Steel	. 56	72.8
General Electric	. 55	71.4
du Pont	. 55	71.4
National Biscuit	. 53	68.9
Westinghouse Electric	. 53	68.9
American Tobacco "B"	. 49	63.7
International Harvester	. 49	63.7
Eastman Kodak	. 45	58.4
F. W. Woolworth	. 43	55.9
Union Carbide & Carbon	. 43	54.6
Otis Elevator	. 42	54.6
American Can	. 39	50.7
Borden	. 38	49.4
Allied Chemical & Dye	. 37	48.1
American Smelting & Refining	. 27	35.1

The table shows that fixed trusts regard the outlook for the chemical industry as more promising than any other. Although U. S. Steel is the most popular stock, it is only representative of its industry, whereas three prominent members of the chemical group, Allied Chemical & Dye, du Pont de Nemours and Union Carbide & Carbon are held by a sufficient number of trusts to be included in the list of fifteen.

Two other important divisions are the electrical equipment companies and the food companies. In the former are General Electric and in the latter, National Biscuit and Borden. Since the two electrical equipment companies together are held by a greater number of trusts than the two food companies, the electrical equipment industry may be considered second in popularity to the chemical industry, while the food industry is assigned third place.

Telephone and Consolidated Gas Popular

A total of 69 trusts was found to have investments in the public utility industry. The ten stocks which appear most frequently in their portfolios are:

Stock	Number of Trusts Owning	Percentage of Trusts Owning
American Tel. & Tel	. 59	85.6
Consolidated Gas (N. Y.)	. 54	78.2
United Gas Improvement	. 45	65.3
North American	. 38	55.0
Columbia Gas & Electric	. 34	49.3
Pacific Gas & Electric	. 32	46.3
American Power & Light	25	36.2
Detroit Edison	. 20	29.0
Electric Bond & Share	20	29.0
Western Union	. 19	27.6

The fact that American Telephone and Consolidated Gas are each held by a higher percentage of trusts than the two leading industrials and that the stocks which are at the end of the utility list are held by far fewer trusts than those in comparable position in the industrial series is an interesting phenomenon. The connotation is that whereas there are eight or ten industrial stocks which are regarded as about equally desirable, there is general unanimity in regard to only two or three utilities. This is also true of the rail and oil groups.

N. Y. Central and Pennsylvania Widely Owned

Railroad stocks were owned by 61 trusts. It is significant that this number is considerably less than that of the trusts owning industrials and utilities. In this table the ten most popular rail stocks are shown in the order of their occurrence:

Stock Number of Trusts Owning	
New York Central 55	90.1
Pennsylvania	83.6
Atchison 50	82.0
Union Pacific	75.5
Southern Pacific	60.6
Illinois Central	45.9
Canadian Pacific	29.4
Northern Pacific	24.6
Atlantic Coast Line	21.3
Chesapeake & Ohio 12	19.6

N. Y. Central, Pennsylvania, Atchison and Union Pacific were the choice of a large majority, while the other six of the ten leading stocks were carried in noticeably fewer portfolios.

Three Oils Appear in Many Portfolios

There were 8 trusts in the number chosen for study which invested only oil stocks. In addition the majority of the general trusts placed a portion of their funds in oil stocks with the result that the number investing in the group was 72 and was second only to the number with industrial investments. Standard Oil Co. (New Jersey), owned by 65 trusts, or 91 per cent. of the total, headed this division. It was followed by Standard Oil of California in 72 per cent. of the portfolios and by Texas Corporation, held by 60 per cent. of the trusts.

Leading New York Banks Well Represented

Bank stocks were the only investment of II trusts. There were, in addition, 6 trusts of the general type owning some bank stocks, which brought the total of trusts holding this type of security to

Chase National appeared in the greatest number of portfolios being held by 14 trusts, or 82 per cent. of the total. Bankers Trust and National City Co. and Irving Trust by 58 per cent. each. The other leading New York bank stocks in the order of their occurrence were: New York Trust, Chemical National, Central Hanover and Corn Exchange, all 53 per cent., Bank of America and Chatham Phenix, 47 per cent., Brooklyn Trust, 35 per cent. and First National, 29 per cent.

Stock-Owning Insurance Companies Chosen

There were only 3 trusts specializing in insurance stocks, but 5 of the general trusts had some holdings in the group, making a total of 8 trusts with insurance investments. The Insurance Company of North America was held by 75 per cent. of these trusts, Hartford Fire, Continental Insurance and Home Insurance, owned by 63 per cent. each, were second in popularity.

The investment in insurance stocks is broader than appears on the surface since these companies keep their funds invested in the stocks and bonds of leading American industrials, utility and railroad corporations and in bank stocks.

Old and New Trusts Select Different Industrials

Of the 64 general trusts 18 were formed prior to January 1, 1930, and 45 were formed after that date. It is instructive to compare the investment preference of the two groups as indicated by lists of the 17 stocks which appear most frequently in their portfolios.

Industrial Stock Holdings of

OLDER TRUS	rs	-	NEWER TRUS	TS	-
Stock	No.	Per Cent.	Stock	No.	Per Cent.
U. S. Steel		94.4	U. S. Steel	38	84.4
National Biscuit	15	83.2	du Pont	38	84.4
Westinghouse Elec	15	83.2	General Electric	37	82.2
F. W. Woolworth		77.7	National Biscuit	37	82.2
du Pont		77.7	Int'l Harvester		80.0
General Electric	14	77.7	Union Carbide	35	77.7
Amer. Tobacco "B"		77.7	Westinghouse Elec		77.7
Otis Elevator		72.2	Amer. Tobacco "B"		77.7
Int'l Harvester		66.6	Eastman Kodak	33	78.2
Int I Harvester		61.1			71.1
American Can	11		Borden		
Eastman Kodak		61.1	Allied Chemical		64.3
American Radiator		55.5	Otis Elevator		64.3
Sears Roebuck	9	50.0	American Can	28	62.2
Kennecott	9	50.0	F. W. Woolworth	28	62.2
Ingersoll Rand	9 8	43.5	Proctor & Gamble	21	46.7
United Fruit	8	43.5	American Smelting		40.0
	8	43.5	American Radiator		28.8
American Smelting					

A greater number of the older trusts held U. S. Steel than any other stock, but among the newer trusts du Pont was equally as popular. Both the older and the newer trusts invested quite generally in Westinghouse, National Biscuit and General Electric. American Can and American Smelting were held by approximately the same percentage of both groups and American Tobacco "B" was owned by exactly the same proportion of each list.

Some of the other issues appear to have lost and some to have gained in favor. F. W. Woolworth, which was owned by 77.7 per cent. of the older trusts appeared in the portfolios of 62.2 per cent. of the newer trusts. The position of Westinghouse on the older list was 83.2 per cent. and on the later list it was 77.7 per cent. The percentage of trusts holding Otis Elevator declined from 72.2 to 64.3 per cent.

Utility List Changes Radically

Changes such as those which characterize the list of industrial stocks held by the old and new trusts appear in greater number in the utility list. Twelve stocks were chosen for this comparison because of the factor, previously mentioned, of sharply

diminishing popularity of stocks in all except the industrial and bank groups.

Utility Stock Holdings of

OLDER TRUS	TS		NEWER TRUSTS			
Stock	No.	Per Cent.	Stock N	Per o. Cent.		
American Tel. & Tel. Consolidated Gas		94.4 72.2	Consolidated Gas 3 American Tel. & Tel 3	8 84.4 7 82.2		
Pacific Gas & Elec Detroit Edison	. 8	55.5 43.5	United Gas Imp 3 North American 2	6 57.8		
Southern Cal. Edison Western Union	. 7	43.5 38.9	Columbia Gas & Elec. 2 American Pwr. & Lgt. 1	7 38.8		
United Gas Imp International Tel.	. 7	38.9 38.9	Pacific Gas & Elec 1 Western Union 1	1 24.5		
Standard Gas & Elec North American	. 6	33.3 33.3 27.8	Detroit Edison	9 20.0 8 17.8 7 15.5		
P. S. Corp. of N. J Columbia Gas & Elec		22.2	Southern Cal. Edison International Tel	6 13.3		

It is interesting to note that Consolidated Gas supplanted American Telephone & Telegraph as first choice among the more recently formed trusts. With the exception of these stocks, which were the two most popular with both the older and newer trusts, the order of the two lists is altogether different.

Stocks which lost a large degree of popularity were Pacific Gas & Electric, Public Service Corporation of New Jersey, Detroit Edison and Southern California Edison. The percentage of trusts holding Western Union and International Telephone & Telegraph also declined sharply.

Some of the stocks held by a comparatively few of the older trusts, however, came into marked favor among those formed in the later period. Columbia Gas & Electric was held by a far higher percentage of new trusts than of old ones. The same was true of North American and United Gas Improvement.

Atchison Leads Among Newer Trusts

Ten railroad stocks were chosen as adequate to bring out the points already shown for the industrials and the utilities. This number is comparable to those used in the two previous cases because the concentration of investment is in a few stocks and when these have been enumerated it is found that the percentages drop very rapidly.

Railroad Stock Holdings of

OLDER TRUSTS			Per	NEWER TRUS	D	
	Stock	No.	Cent.	Stock	No.	Per Cent.
	New York Central	15	82.2	Atchison	38	84.4
	Pennsylvania	15	83.2	New York Central	37	82.2
	Illinois Central		77.7	Pennsylvania	33	73.2
	Union Pacific		72.2	Union Pacific	31	68.9
	Southern Pacific		61.1	Southern Pacific	20	44.4
	Southern Railway	11	61.1	Chesapeake & Ohio	5	11.1
	Northern Pacific		55.5	Illinois Central	12	26.7
	Atchison	10	55.5	Canadian Pacific	10	22.2
	Canadian Pacific	7	38.9	Atlantic Coast Line	8	17.8
	Daltimore & Ohto	P5	97 2	Loniovillo & Nach	85	99 9

The increase in the proportion of trusts including Atchison, Topeka & Santa Fe in their portfolios is perhaps the most striking feature of the two railroad stock lists. However, the fact that the percentage, as well as the actual number, of new trusts owning Illinois Central was less than among the older trusts, is also a development of interest.

continued on page 36

More Favorable Trend in Insolvencies continued from page 9

Liabilities Less in Some Divisions

As to the liabilities in the half year of 1931, one very large failure during the first three months, more than accounts for the heavy gain shown for the New England States. Except for this single very large default, the increase this year over 1930 shown for the total as a whole, would be only a nominal sum. As it is, there was a large reduction in the amount of indebtedness reported for the three Middle Atlantic States. In the main, this decrease was due to the much smaller total reported this year in the brokerage division. In 1930 a number of insolvencies were reported in the brokerage class, caused by the collapse in the stock market, and liabilities in this division were greatly swollen in consequence. Much of the reduction in the indebtedness for the Middle Atlantic division this year was the result of this changed situation.

Heavy Indebtedness in the Middle West

On the other hand a very large increase in liabilities this year was shown for the five Central Western States. This in part was caused by some large failures in Ohio and Illinois. The three Pacific Coast States also show much larger liabilities this year, and there was some increase in the Southern Central division. For the South Atlantic States, however, liabilities this year were less than they were a year ago, and the same is true as to the indebtedness reported for the Central Western division.

Banking Defaults Are More Numerous

Insolvencies in the banking division have again been quite heavy this year. The number has been considerably larger than in the first six months of 1930 and the amount involved has been very much larger than it was a year ago. In part, the difficulty in financial circles which culminated in many banking suspensions during the closing months of 1930 was responsible for the defaults during the early months of this year. A continuation of the disturbing factors as the year advanced led to a new batch of banking suspensions during the last two months.

The Increase in the West

Banking failures for this year to date numbered 493 with total liabilities of \$304,968,610. During the corresponding period of 1930 there were 258 similar defaults owing \$133,291,476. The West contributed much the largest number to this unfavorable showing this year, the twelve States embraced in the two Western divisions, including Ohio on the East, to Nebraska and Kansas on the West, accounting for more than 80 per cent. of the total of all banking failures for this year to date, and more than 40 per cent. of the total liabilities. There were quite a number of suspensions of small banks in Illinois, especially in the past two months.

Some Increase in the South

The Southern States also contributed a considerable number of banking failures to the total this year, and the liabilities were quite heavy, though less than they were a year ago. For the Middle Atlantic division 33 banking defaults occurred for \$40,350,000 of indebtedness. Quite a number of small country banks failed in Pennsylvania and there were several in New Jersey and in New York States. For the three Pacific Coast States a few bank defaults were reported, with quite an amount of liabilities, while there were still fewer for the Western or Mountain division.

In the following table banking failures for the half year this year are compared by geographical divisions:

	-Nu	mber	Liabilities		
Section	1931	1980	1931	1930	
New England	1	1	\$2,600,000	\$1,800,000	
Middle Atlantic	83	2	40.350,600	353,000	
South Atlantic	67	58	31,270,400	50,566,400	
South Central	78	37	33,188,886	20,086,498	
Central East	148	55	136,987,515	26,400,406	
Central West	147	94	38,397,783	29,667,172	
Western	5	10	1,299,000	4,378,000	
Pacific	14	1	20,879,426	40,000	
United States	493	258	\$304.968.610	\$133,291,476	

FAILURES IN CANADA NOT SO NUMEROUS

An Improvement for Nearly All of the Larger Provinces

THERE has been an improvement in the record of commercial failures in Canada for the second quarter of this year, not only as compared with the first three months of 1931, but with the corresponding period of 1930. Canadian defaults in business lines for the three months ending with June this year, numbered 492, with liabilities of \$7,535,488. In the same three months a year ago 582 similar defaults occurred involving \$10,280,227, while in the first quarter of 1931 there were 746 business failures in the Dominion for \$17,086,296 of indebtedness.

The improvement this year, as compared with a year ago, applies to all three divisions into which the figures are separated. There were 117 defaults in manufacturing lines during the second quarter of 1931 in Canada, involving \$3,194,739; trading failures numbered 321 for \$3,069,633 and those in the third class, agents and brokers, numbered 54, owing \$1,271,116. At the same time in 1930 there were 138 manufacturing defaults for \$3,466,912; 387 trading failures owing \$3,978,249 and 57 of agents and brokers, owing \$1,271,116.

Failures in Different Provinces

Separating this year's figures by Provinces the improvement that appears for some of them is very marked. The Provinces of Ontario and Quebec naturally report the largest number of business failures. These two divisions together show something over 60 per cent. of all insolvencies for the Dominion, while the total liabilities amount to two-thirds of the entire defaulted indebtedness of Canada. Substantial reductions are shown for the second quarter of this year as compared with a year ago, for both Ontario and Quebec. For the Province of Manitoba a noteworthy improvement also appears

and this is true for Alberta and for British Columbia. On the other hand, Saskatchewan shows an increase over last year, both in the number of failures and for liabilities.

Included with the Canadian figures are the separate Provinces of New Brunswick, Nova Scotia, Newfoundland and Prince Edward Island. While defaults for these divisions are not heavy, amounts being rather reduced, in the aggregate the total is for a considerable sum. In all four of these Provinces, the number of business failures for the second quarter of this year is larger than it was a year ago, while for several of them the liabilities also show an increase.

CANADIAN FAILURES, SECOND QUARTER, 1931

PROVINCE	
Ontarlo 119 \$1,610,960 \$2,046,996 162 \$2,270,203 29 \$659,527 78 \$1,160,840 12 \$226,629 Quebec 180 2,488,650 2,928,674 220 4,967,356 54 1,570,046 99 846,095 27 512,533 Biritish Columbia 37 520,779 925,920 45 1,485,546 12 584,432 25 241,488 Nova Scotia 16 76,989 283,083 8 63,620 2 65,760 11 139,603 8 77,709	
Quebec 180 2,488,650 2,928,674 220 4,967,356 54 1,570,046 99 846,095 27 512,533 520,779 British Columbia 37 520,779 925,920 45 1,485,546 12 584,432 25 241,488 Nova Scotia 16 76,989 283,063 8 63,620 2 65,760 11 139,603 3 77,700	88
British Columbia. 37 520,779 925,920 45 1,485,546 12 684,432 25 241,488	
Nova Scotla 16 76,989 283,063 8 63,620 2 65,760 11 139,603 8 77,700	
Nova Scotia 16 76,989 283,068 8 63,620 2 65,760 11 139,603 8 77,700	
Newfoundland 5 8,452 31,249 2 16,500 1 5,900 4 25,349	
Manitoba 44 359,404 514,008 63 671,821 10 164,152 29 278,655 5 71,201	
New Brunswick 14 53,585 83,793 6 66,595 1 7,113 12 69,084 1 7,596	
Prince Edward Island 2 2,205 7,660 1 19,313	
Saskatchewan 53 220,127 597,498 49 437,246 3 15,089 48 215,218 2 367,191	2 *
Total 1931 492 \$5,429,179 \$7,585,488 582 \$10,280,227 117 \$3,194,739 321 \$3,069,633 54 \$1,271,116	
10181 1801 182 \$0,125,119 \$1,000,200 002 \$10,200,221 111 \$0,192,109 021 \$0,000,000 03 \$1,211,110	
" 1980 582 7,996,578 10,280,227 138 3,466,912 387 3,978,249 57 2,835,066	
14 1000 ATE 0.000.007 10.000.000 150 4.040.107 000 9.07 1.050.004	
14 1000 400 7 700 918 0 908 000 110 4 919 004 4 980 400 24 770 400	
1927	
" 1926 497 7,097,000 8,085,720 108 3,741,604 351 4,088,216 38 255,900	
" 1925 549 8,471,924 12,143,313 134 6,753,300 392 4,673,816 23 716,197	

COMMODITY PRICE INDEX SLIGHTLY HIGHER

The First Advance with One Exception in More Than Eighteen Months

THERE was some improvement in commodity prices during June. This was especially true in the last week of the month. As a result Dun's Commodity Price Index was slightly higher on July 1, this year than it was a month earlier. The July 1 index was \$146.591, and compared with \$145.885 on June 1. On July 1, 1930 the index was \$171.598. The advance to July 1 this year over the preceding month was only a fraction of 1 per cent. The decline from a year ago, however, continues very heavy, amounting to no less than 14.6 per cent.

Excepting for a slight advance during August, 1930, amounting to only a fraction of 1 per cent., Dun's Commodity Price Index has shown a constant recession each month to June this year for more than a year and one-half, or since October 1, 1929. It was about that time that the advance in commodity prices, or the steadiness shown in the higher lever then attained, culminated and the decline began. It has continued almost without interruption since that date. On October 1, 1929, Dun's Commodity Price Index was \$192.204. The decline to June 1, this year, the low point in the intervening period, has been equivalent to \$46.349 or 24.1 per cent.

Breadstuffs on July 1 this year were higher than on June 1, mainly because of the higher price for wheat. There was a fractional decline in meats during the month, but dairy and garden products were slightly higher. Other food products are a trifle lower. The clothing class shows an advance during the past month, mainly because of the higher price of cotton and some cotton goods, while metals show another slight decline for June. For the miscellaneous division, largely building materials, there was a fractional advance last month.

Monthly comparisons of Dun's Index Number of wholesale commodity prices, follow:

	Bread- stuffs.		Dairy & Garden.				Miscel- laneous	
1929, Jan. 1 Feb. 1 Mar. 1 Apr. 1 June 1 July 1 Aug. 1 Sept. 1 Oct. 1 Nov. 1 Dec. 1	34.899 34.589 33.663 32.227 29.671 32.398 35.153 33.743 33.333 34.678	24.620 24.697 24.420 24.057 23.503 23.591 24.144 24.816 24.901 23.110 22.777	22.059 22.354 20.940 21.208 21.145 21.058 21.646 21.838 22.729 22.657	19.596 19.497 19.450 19.376 19.277 19.227 19.110 18.885 19.117 18.987 18.690 18.556	35.658 35.138 35.137 35.066 34.684 34.578 34.578 34.578 34.568 34.568 33.959	21.348 21.303 21.558 21.708 21.308 21.297 21.314 21.291 21.090 21.036 21.148 20.997	36.780 36.572 36.789 36.786 36.829 36.780 36.554 36.640 36.554 36.377 36.328 36.247	192.365 194.165 194.247 191.596 189.036 185.856 183.689 192.206 192.204 191.179 188.969
1930, Jan. 1 Feb. 1 Mar. 1 Apr. 1 June 1 July 1 Aug. 1 Sept. 1 Oct. 1 Nov. 1 Dec. 1	\$2.608 \$2.297 \$1.719 \$0.484 \$0.546 28.345 29.771 \$1.946 28.984 27.349	22.622 22.873 22.180 22.036 22.084 21.243 20.070 17.999 18.874 18.984 18.634 19.057	21.136 20.085 19.836 19.959 19.983 19.692 19.551 19.633 20.190 20.223	18.238 18.447 18.202 18.184 13.107 17.944 17.998 17.890 17.668 17.724 17.890 17.688	33.297 32.760 32.015 31.668 31.447 31.265 30.657 29.795 28.807 28.487 28.109 27.703	20.943 20.796 20.558 20.430 20.286 20.006 19.926 19.846 20.001 20.072 19.659 19.571	35.806 35.602 35.421 35.369 35.253	186.513 184.426 180.939 179.294 177.736 176.240 171.598 169.352 170.924 168.209 165.188 163.020
1931, Jan. 1 Feb. 1 Mar. 1 Apr. 1 May 1 June 1 July 1	25.244 24.501 24.306 23.521 22.816	19.841 17.670 16.749 16.196 15.673 14.841 14.836	16.949 16.884 16.878 15.893 15.687	17.378 17.554 17.342 17.321 17.379 16.616 16.610	27.019 26.702 26.498 26.465 26.168 25.507 25.934	19.351 19.348 19.322 19.374 18.919 18.965 18.955	32.691 32.572 32.250 31.985 31.866 31.453 31.459	159.719 156.039 153.546 152.525 149.419 145.885 146.591

Survey of Industry—Second Quarter, 1931 continued from page 4

conform to lower price levels. Further confirmation of this is seen in the recent figures. The control of this account has been a difficult one for the average industrial concern because of the long decline in prices and because of the relatively light demand. However, there is every indication at present that liquidation and revaluation have, been carried out conscientiously in the majority of industries, which are thereby placed in a position to benefit materially from a sustained recovery in activity.

Salaries and Wages Well Maintained

The averages in Chart I reveal that salaries in general are 11.7 per cent. lower than at this time last year and that wages have been reduced by approximately 7.6 per cent. Many of the reports on this subject revealed that both wage and salary scales were unchanged from a year ago.

In recent months so much has been heard of individual cases of wage and salary cuts that the conviction has grown that for industry as a whole both were on a substantially lower basis than they were at this time in 1930. The average of all concerns reporting for this survey, showing salaries of office workers 11.7 per cent. lower than they were a year ago and wages of other than office workers 7.6 per cent. under 1930 would not tend to confirm this impression but would rather connote that during the past year payments to workers have been very well maintained.

Employment Continues Relatively Low

The employment average, obtained by considering Bureau of Labor figures in conjunction with reports of employment specialists for various lines, showed employment to be 17.6 per cent. below that of the second quarter of 1930. This is a better comparison than was shown during the first quarter of this year but is so largely because of a sharp drop in employment in the Spring months of 1930.

Light Borrowing Keeps Money Rates Low

The Federal Reserve Ratio at the close of the quarter was 104.5 per cent. of the ratio of the same time in 1930 and the average of money rates was 58.8 per cent. of the rates at this time last year. Both series indicate that there has been no change for the better in the tone of borrowing demand.

Rates on all classes of paper and deposits are at record low levels. The stimulus of active borrowing, which would be indicative of a return of funds to industry, has not yet appeared.

Commodity Price Decline Interrupted

The commodity price average in Chart I is based upon the present position of Dun's Index Number of Commodity Prices, the movement of which since 1919 is shown in Chart IV. The Index Number is extremely sensitive since it includes nearly 300 quotations and is calculated on a per capita consumption basis. The figure is an actual sum in dollars which represents the cost to a purchaser of an annual supply of goods in the wholesale markets on the specified dates.

Although present commodity prices are well below those of 1930 and 1929, the long decline was checked when the Index Number on July 1st showed the first gain in 21 months when it rose to \$146.591, a gain of .706 cents over the June 1st figure. When prices began to fall in August, 1929, the Index Number stood at \$192.206. In the following month it dropped to \$192.004 and from then on a further loss was shown each month. On June 1st of this year the Index had reached \$145.885, a level which corresponded to that of July, 1916.

Declining commodity prices retard industrial activity. Purchasers are unwilling to commit themselves if there is a possibility of a more favorable price later. Industrial concerns must revalue assets and stocks to low levels. These conditions are reversed when commodity prices are rising. The recent price firmness may not be a forerunner or immediately rising prices but the fact that the long decline was checked is generally regarded as a heartening development.

Failure Reports Show Extent of Deflation

Failures totalling 6,624 occurred during the second quarter of this year. This figure compares with totals of 6,403 and 5,685 for the corresponding periods of 1930 and 1929 respectively. The liabilities of the current quarter were \$155,894,995, while those for the 1930 period were \$167,731,532 and those for the second three months of 1929 were \$107,860,328.

In the first quarter of this year the number of failures were 8,483 which was a record total for any three month period. The liabilities involved amounted to \$214,602,374, a sum exceeded but few times in the past. It is normal for the failures of the first quarter to be higher than any other and consequently too much emphasis should not be placed upon the decline in number and liabilities from the first to the second quarter.

The point in this connection which merits attention is that whereas the first quarter failures were 15.1 per cent. above those of the first quarter of 1930, the second quarter total was only 3.5 per cent. above that of a year ago.

Each month since March has made a better comparison with last year's record and the cumulative effect of this movement was that the liability total for this quarter was 7.2 per cent. under that of the corresponding period of last year. In June a total of 1,993 failures occurred, involving liabilities of \$51,655,648. In June of 1930 the number was 2,026 and the liabilities \$63,130,762. The recent record indicates a decrease of 1.5 per cent. in number and

19 per cent. in liabilities from June, 1931. In the final week of June, 1931 5.1 per cent. fewer failures occurred than in the same week of 1930.

Through inflation and over expansion in all directions the business structure periodically becomes weakened. Readjustments are necessary to restore its strength and lay a firm foundation for a sustained recovery. When adjustments are occurring the total of commercial failures grows rapidly. Eventually the reports show fewer failures and lower liabilities in comparison with previous periods and when this point has been reached there is cause to believe a greater part of the necessary deflation has been accomplished. The latest failure reports suggest that the business cycle is now approaching this stage.

Sales of Essentials Decline Slightly

The comparisons in Chart II are of the sales of the industries the weighted averages of which were used in the average of industrial sales in Chart I.

The best comparisons with 1930 appeared in the sales of essential industries. The meat packing industry sold 3.7 per cent. more units in the second quarter of the current year than in the same period of 1930. Comparatively slight declines from a year ago were shown in sales of chain and department stores and in sales of food products, leather, tobacco and electrical equipment. The inference from this is that retail trade has experienced a smaller recession from last year than the majority of industries.

Heavy Equipment Sales Sharply Reduced

It is usually expected that in a long continued period of inactive trade the producers of heavy equipment will suffer most severely. Obviously this is due in part to the great durability of heavy products and the ease with which their replacement can be postponed. A contributing factor is probably the high unit cost of articles in this category.

The least favorable comparisons for the second quarter were made by the sales of motor accessories, rail equipment, motors, office equipment, machinery and construction, which supports the view that industries of the heavy type suffer more drastic curtailment when business is inactive than do those the products of which are dealt in at retail.

Industrial Activity Recedes Moderately

The Index of Industrial Activity shown in Chart V is intended rather as a general indication of the prevailing trend than a specific indication of the position of industry. It includes pig iron production, building contracts, bank clearings outside New York City and electric power and bituminous coal production. The twelve months of 1925 are taken as 100 per cent.

The Index stood at 63.9 per cent. for March, 1931. By June it had declined 6.8 per cent. to 57.1

per cent. For the six years from 1925 to and including 1930 the average seasonal recession for this portion of the year has amounted to 9.6 per cent.

According to these significant indicators the decline in activity was less than usually occurs in this period. This is an encouraging development since it would seem to mean that industry held its own very well during the second three months of this year.

Readjustments Strengthen Business Structure

The duration of various phases of the business cycle is by no means uniform. The time that elapses between the first evidences of deflation and the beginning of renewed expansion may be expected normally to be in rough proportion to the excesses of the inflation era which preceded. A theory based upon this expectation, however, is of too broad a nature to permit of its general application since any period may be prolonged indefinitely or terminated abruptly by unforeseen developments. A retarding influence of the first magnitude in its effect upon the present situation has resulted from the circumstance that business in most countries of the world has been unable to make satisfactory progress, and that many foreign governments and municipalities have suffered financial crises.

Between complete deflation and the beginning of industrial revival only a very fine dividing line exists. Its advent can be seen in the occurrence in the business news of an increasing number of favorable items but it will have been passed when the unfavorable news shall have ceased to be the most significant. The favorable developments which materialized during the second quarter of this year, were in excess of the number reported in other recent three month periods, and for this reason were extremely significant. Such occurrences as the prevailing activity in retail trade, the interruption of the decline in commodity prices and the increasingly more favorable commercial failure reports are gratifying in themselves and because they give some support to the belief that an era of increased industrial activity is being approached gradually.

In a period such as that from the beginning of 1930 to the present reconstructive forces are constantly in motion. The output of industry is brought slowly into proper alignment with existing demand. Prices reach a level where equilibrium between supply and demand is established. A subtle change takes place in the psychology of producers and consumers, of capital and labor, which takes into account the altered character of conditions. Plans for the future are predicated upon an understanding of the efficiency of equipment, of the scope of markets and of probable price levels. Though readjustments at times may be painful in the extreme, their continuance over a comparatively long period works to the strengthening of every fiber of the business structure.

BUSINESS NEWS OF PRINCIPAL INDUSTRIAL NATIONS

Substantial Decline Shown in German Exports

THE German correspondent of The Economist quotes the latest quarterly report of the Institut für Konjunkturforschung. The report states that world economic conditions are as devoid as those in Germany of any sign of improvement, but that the downward movement has, in general, slackened. On the other hand, the improved liquidity of the international money markets has so far had no influence on the capital markets.

In the opinion of the Konjunkturinstitut a change is coming about in the composition of European foreign trade. The crisis is now injuring more seriously the exchange of goods between industrial countries, whereas the decline of trade between manufacturing countries and raw material-producing countries seems to have somewhat slackened. German exports to extra-European countries declined in the first quarter of 1931 by 6.1 per cent. as compared with the last quarter of 1930, whereas those to European countries declined by 19.4 per cent.

French Textile Activity Below that of 1913

The Economist of June 20th presents a statistical review of French industry. Industrial production figures for the month of April show a further small decline, although not so much as had been expected. The general index figure covering the nine principal industries (except agriculture) is 131 (1913 — 100), or only a single point lower than in March, against means of 140 for 1930, 139 for 1929 and 127 for 1928.

The textile industry remains the only large trade in which production is below the 1913 volume, the figure for April being 81, or 19 per cent. lower than before the war. This will register a marked further recoil for May, owing to the general strike in the Roubaix area, which has now been proceeding for over a month.

Italian Traffic Lower but Passengers Gain

The current conditions of the Italian railways is discussed by *The Economist* which says that State railways yielded in the first four months of the present year 405,000,000 lire for passenger traffic, as against 468,000,000 in the corresponding months of 1930 and 714,000,000 lire for goods traffic as against 927,000,000. Passengers carried in April were 7,600,000 against 9,300,000 in April, 1930. Goods maritime traffic is also decreasing. Passengers, however, increased; 355,300 were landed against 344,900 in April, 1930, and 353,300 sailed against 336,000 in April, 1930. This is important, as foreign visitors were always a most important credit item in Italy's international balance of payments.

Swedish Timber Output Somewhat Reduced

In referring to Swedish industry The Economist mentions that Svensk Finanstidning's index number of production for March remained practically at the same level as that for February. It fell only from 123 to 122 (1923-24 = 100). It is true that the normal for this time of the year is a slight increase, but the decline is almost entirely due to reduction of output in the timber industry, where the extent of the restriction of output is to be explained primarily by the exceptional circumstances created by Russian competition. But for this special burden, therefore, the index number for March might have shown an entirely normal movement. A comparison of developments during the first quarter of this year and last year is, however, less encouraging.

The progressive deepening of the depression appears very clearly in the statistics of foreign trade. Imports were maintained at a relatively high level in March, but exports shrank still further. Comparison with last year is, it is true, not altogether fair, because ice conditions then permitted shipments considerably earlier than this year; but, nevertheless, the decline in almost all important export commodities is very marked.

African Coppers Respond to Price Firmness

In a recent issue *The Statist* comments that the improvement in the price of copper has helped Northern Rhodesian shares, and says that they have been marked up rather from sympathy than as a consequence of business done. The article continues with *The Statist's* estimate of the price situation by saying that the prospects for copper are said by insiders to be uncertain for some time and the price is just as likely to touch £30 as £50. In concluding, the statement is made that everything depends upon an improvement in industry throughout the world, and this hinges on so many factors that the expression of any definite opinion is impossible.

Internal Economies Improve Australian Finances

An interesting report on Australian finances is furnished by *The Statist* which states that Australian bondholders are not, after all, to be forced to accept a lower rate of interest. The Premiers' Conference decided this week that conversion should be voluntary, and that a great campaign of persuasion should be started immediately throughout the country.

Through smaller interest payments on the internal debt, and through the economies in expenditure and the extra taxation to be imposed, it is believed that the deficit in the next financial year will be £18,000,000. The deficit is a little more than half what it would have been if no steps to modify the situation had been taken.



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N. V. Martinit, 113 Cruqiusweg, Amsterdam (Holland).

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HOTELS IN PORTUGAL

Lisbon: Hotel de l'Europe,
Lisbon: Franckfort Hotel (Rocio).
Lisbon: Hotel Metropole.
Colmbra: Hotel Astoria.
Curia: Palace Hotel.
Bussaco: Palace Hotel.

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Etvelor, S. A., Deerlyk-lez-Courtrai (Belgium).

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July 11, 1931

Bank Clearings are Still Reduced

BANK clearings this week cover the five business days up to Friday. The total at all leading cities in the United States, of \$6,854,344,000 is 16.4 per cent. below that of last year. At New York City, clearings of \$4,718,516,000 are 14.7 per cent. less, while the aggregate at centers outside of New York of \$2,135,828,000 is 19.9 per cent. smaller.

For the past eighteen months, or since the collapse in security prices late in 1929, bank clearings have shown great irregularity. Naturally, bank clearings reflect the activity in the stock market. Such enormous payments on account of these transactions—on account of the shifting of loans incident to such trading, and for other dealings relating thereto, bank clearings are swollen very greatly.

Bank clearings for the week, as reported to R. G. Dun & Co., and average daily bank clearings for the year to date, are compared herewith:

Gar	Five Days	Five Days	Per.	Five Days
	July 9, 1931	July 10, 1930	Cent.	
Boston	\$335,000,000	\$395,000,000	15.2	\$553,000,000
Philadelphia	371,000,000	458,000,000	-18.1	641,000,000
Baltimore	81,504,000	87,325,000	- 6.6	91,971,000
Pittsburgh	125,228,000	152,400,000	-18.0	198,365,000
Buffalo	36,120,000	40,952,000	-11.8	76,451,000
Chicago	343,374,000	526,727,000	-34.8	707,253,000
Detroit	103,549,000	128,009,000	-19.1	205,060,000
Cleveland	95,270,000	108,550,000	-12.2	159,736,000
Cincinnati	49,250,000	54,734,000	-10.0	78,431,000
St. Louis	81.300.000	106,100,000	-23.4	139,300,000
Kansas City	81,300,000	116,600,000	-30.2	167,200,000
Omaha	29,878,000	35,835,000	-16.6	53,818,000
Minneapolia	59.242,000	67,746,000	-12.6	102,827,000
Richmond	29.385.000	37.199.000	-21.0	43,141,000
Atlanta	33,789,000	35,317,000	- 4.3	59,704,000
Louisville	20,452,000	30,948,000	-33.9	40,687,000
New Orleans	36,746,000	36,948,000	-0.5	53,877,000
Dallas	30.042.000	33,447,000	-10.2	52,225,000
San Francisco	137,500,000	151,400,000	- 9.2	212,300,000
Portland	25,899,000	29,923,000	-13.4	43,286,000
Seattle	30,000,000	34,694,000	-13.5	57,397,000
Total	\$2,135,828,000	\$2,667,854,000	-19.9	\$3,737,029,000
New York	4,718,516,000	5,534,000,000	-14.7	9.573,000,000
nen zorminnen	2112010201000	0/002/000/000		0,010,1011111
Total All	\$6,854,344,000	\$8,201,854,000	-16.4	\$13,310,029,000
Average daily:	24 800 000 000		00.0	00 101 007 000
July to date	\$1,583,926,000	\$1,957,851,000	-20.0	\$2,404,337,000
June	1,403,807,000	1,853,151,000	-24.2	1.958,098,000
May	1,410,616,000	1,725,622,000	-18.3	1.992,369,000
April	1,457,562,000	1,859,118,000	-21.6	1,926,145,000
First Quarter	1,404,600,000	1,799,904,000	-22.0	2,216,714,000

Insolvencies this Week Again Reduced

INSOLVENCIES are again reduced. The number this week in the United States, according to the records of R. G. Dun & Co., is 389. This is a short week, the first in July, and it is necessary to go back to the first week of September of last year, also a short week, to find a record below that now reported. This week's number compares with 413 last week, a reduction of 24; 422 the preceding week and 428 the corresponding week of last year.

The present week is the sixth consecutive week in which the number of business failures in the United States has been less than those reported in the same week of 1930.

Five Days July 9, 1931 Over \$5,000 Total		Week July 2, 1931 Over \$5,000 Total		Week June 25, 1931 Over \$5,000 Total		Week July 10, 1930 Over \$5,000 Total	
90	131	87	163	78	155	121	172
	81			52		55	96
	114	65	104	77	117		111
19	63	43	74	33	60	18	49
227	389	220	413	240	422	253	428
	July 9 Over \$5,000 90 43 75 19	July 9, 1931 Over \$5,000 Total 90 131 43 81 75 114 19 63 227 389	July 9, 1931 July 2 Over 5,000 Total \$5,000 90 131 67 43 81 45 75 114 65 19 63 43 227 389 220	July 9, 1931 July 2, 1931 Over Over Over 1 90 131 67 163 48 81 45 72 75 114 65 104 19 63 43 74 227 389 220 413	July 9, 1931 July 2, 1931 June	July 9, 1931 June 25, 1931 June 25, 1931 Over Standard St	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$

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July 11, 1931



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Analysis of Fixed Trust Portfolios

continued from page 28

Short-Term Trusts Chose Speculative Stocks

The great majority of the trusts included in the survey have based their selection of a portfolio upon the probable ultimate appreciation and dividend return to be expected from a representative group of established investment stocks which are to be held for a period of years. The earnings of many of these companies for the year 1930 were so far below those of immediately preceding years as to raise serious doubts as to the maintenance of their dividends.

As a result of these changes of status and the prolonged decline of security values fixed trust sponsors have adopted a heretofore new principle. It is the formation of a trust with short maturity, including in its portfolio many non-dividend payers with promising outlook and designed to take advantage of the next upswing in prices by liquidating in a period when prices may reasonably be expected to be higher than they are at present.

Six trusts of this character were formed between September, 1930, and March, 1931, and they were frankly offered to the public on their speculative possibilities. Four of the trusts terminate in five years, one in three years and one in two years.

General Motors is owned by 5 of these trusts. Three trusts hold United Aircraft & Transport, P. Lorillard, Loews, Inc., and Radio. Other stocks owned by them which appear infrequently in the investment type portfolios are: Anaconda, Paramount Publix, Standard Brands, International Nickel and Republic Steel.

Elimination Provisions Important

Excluding from consideration the few recently formed short-term trusts it appears that the average life of all the trusts is 31.1 years. A few of the trust agreements provide for perpetual life and 7 for termination in 99 years; the greatest number are to be liquidated in from 10 to 20 years.

Many studies have been conducted to determine the average period during which an individual stock will continue to retain an investment status. The results obtained have all pointed to a length of time varying from 5 to 25 years.

In general, the stocks selected by a fixed trust have been those which enjoyed the highest investment standing at the time the trust was formed. In the brief period covered by the analysis changes in the relative desirability of many issues have taken place which have accounted for great differences between the portfolios of trusts formed within a few months of each other. The comparatively short period during which a stock can be expected to retain an investment status suggests some doubts as to the ultimate value of those portfolios which remain unchanged for a long term of years.

